CS 53000 Introduction to Scientific Visualization

Information Visualization Primer

December 6, 2011





(Information) Visualization

Problem:

• HUGE Datasets: How to understand them?

Solution

- Take better advantage of human perceptual system
- Convert information into a graphical representation.

Issues

- How to convert abstract information into graphical form?
- Do visualizations do a better job than other methods?

07.03.2000 -20 -10 0 10 20 30 40 50 60 70 80 90 °E Cisco Systems Inc as of 30-Jun-2000 as of 90 80 70 60 50 40 30 20 Sep99 Nov99 120000 100000 80000

Visualization Success Stories



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The Power of Visualization

1. Start out going Southwest on ELLSWORTH AVE

Towards BROADWAY by turning right.

- 2: Turn RIGHT onto BROADWAY.
- 3. Turn RIGHT onto QUINCY ST.
- 4. Turn LEFT onto CAMBRIDGE ST.
- 5. Turn SLIGHT RIGHT onto MASSACHU
- 6. Turn RIGHT onto RUSSELL ST.







Line drawing tool by Maneesh Agrawala <u>http://graphics.stanford.edu/~maneesh/</u>

London Subway





www.londontransport.co.uk/tube

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Napolean's March





Minard graphic size of army latitude temperature direction longitude date

Example



NEW YORK CITY'S WEATHER FOR 1980



New York Times, January 11, 1981, p. 32.

Tufte, Vol. 1 CS 53000 - Introduction to Scientific Visualization - 12/06/2011

Information Visualization



What is ''information''?

- Items, entities, things which do not have a direct physical correspondence
- Notion of abstractness of the entities is important too
- Examples: baseball statistics, stock trends, connections between criminals, car attributes...





What is 'Information visualization'?

- The use of computer-supported, interactive visual representations of data to amplify cognition.
 - From [Card, Mackinlay Shneiderman '98]

What It's **Not**



Scientific Visualization

- Primarily relates to and represents something physical or geometric
- Examples
 - Air flow over a wing
 - Stresses on a girder
 - Weather over Pennsylvania

Information Visualization



Components:

 Taking items without a direct physical correspondence and mapping them to a 2-D or 3-D physical space.

• Giving information a visual representation that is useful for analysis and decision-making

Purpose of Information Visualization



- Explore
- Calculate
- Communicate
- Decorate (browser)

2 Different Primary Goals 2 Different Types of Vis

Explore/Calculate

- Analyze
- Reason about Information

Communicate

- Explain
- Make Decisions
- Reason about Information

Two Key Attributes



Scale

Challenge often arises when data sets become very large

Interactivity

• Want to show multiple different perspectives on the data

Key Tools



Using size to indicate quantity

Using color for distinguishing / selection

• NOT FOR QUANTITY!!!!

Brushing and Linking

Animation

Providing multiple views





- •Text
- Statistics
- Financial/business data
- Internet information
- Software

The Need for Critical Analysis

We see many creative ideas, but they often bomb in use

The hard part:

how to apply it judiciously

 Inventors usually do not accurately predict how their invention will be used

Tasks in Info Vis

Overview, zoom & filter, details on demand

ners

Search

- Finding a specific piece of information
 - How many games did the Braves win in 1995?
 - What novels did Ian Fleming author?

Browsing

- Look over or inspect something in a more casual manner, seek interesting information
 - Learn about crystallography
 - What has Jane been up to lately?

Tasks in Info Vis



Analysis

- Comparison-Difference
- Outliers, Extremes
- Patterns
- Assimilation
- Monitoring

Awareness

Overview, zoom & filter, details on demand



Knowledge Crystallization

- Information foraging
- •Search for schema (representation)
- Instantiate schema
- Problem solve to trade off features
- •Search for a new schema that reduces problem to a simple trade-off
- Package the patterns found in some output product From CMS `98

How Vis Amplifies Cognition

- Increasing memory and processing resources available
- •Reducing search for information
- •Enhancing the recognition of patterns
- Enabling perceptual inference operations
- •Using perceptual attention mechanisms for monitoring
- •Encoding info in a manipulable medium



Galaxy





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Galaxy



http://in-spire.pnl.gov/2shots/in-spire_tools.jpg



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ThemeView



http://picturethis.pnl.gov/picturet.nsf/All/4J5Q3E?opendocument





Visualization in the Aftermath of 9/11

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Six Degrees of Mohamed Atta

http://business2.com/articles/mag/0,1640,35253,FF.html



vec

🖬 American Airlines Flight 77 (Pentagon) 🔳 United Airlines Flight 93 (Pennsylvania) 🛛 —— Strong link American Airlines Flight 11 (1 WTC) Other associates of hijackers Less strong but still substantial link United Airlines Flight 175 (2 WTC) Trained pilots on hijacked planes More tenuous link CS 53000 - Introduction to

Mamduh Mahmud Salim





Flash Animation of Flight Paths http://www.washingtonpost.com/wp-srv/nation/graphics/attack/

aviation_1.html

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The Treemap (Johnson & Shneiderman)

Idea:

- Show a hierarchy as a 2D layout
- Size on screen indicates relative size of underlying objects

Overview, zoom & filter, details on demand

Overview, zoom & filter, details on demand

Treemap applied to File System



Treemap Problems



Too disorderly

- What does adjacency mean?
- Aspect ratios uncontrolled leads to lots of skinny boxes that clutter

Color not used appropriately

• In fact, is meaningless here

Wrong application

• Don't need all this to just see the largest files in the OS

Stimulus Bill Tree Map





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File System Application



00	Macintosh H	ID (33.8 GB)	0
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om In Zoom Out			Hide File Kind Statisti
Name	Size		
Users	20.4 GB 🔺		
Library	4.6 GB		
Applications	4.1 GB		
System	1.8 GB		
▶ 🗊 usr	1.1 GB		
Developer	927.9 MI		
private	531.7 MI		
System Folder	181.4 MI		
Applications (Mac	167.5 MI		1 44
🕨 📁 bin	4.2 MB		
mach_kernel	4.1 MB		10.1
🕨 📁 sbin	2.2 MB		
Desktop DF	1.3 MB		
🗋 mach.sym	585 kB		
.hotfiles.btree	576 kB		
it-mac_6.1.5	275 kB		ment of the second
Desktop DB	229 kB		
iT-MAC_6.1.5.sit	138 kB	Concession of Concession and Add	
DS_Store	15 kB		
MAU 1.1.1 Update	12 kB		
Volumes	6 kB 🟹		

Successful Application of Treemaps

Think more about the use

- Break into meaningful groups
- Fix these into a useful aspect ratio

Use visual properties properly

- Use color to distinguish meaningfully
 - Only two colors: can distinguish one thing from another
 - Amount isn't very important

Provide excellent interactivity

- Access to the real data
- Makes it into a useful tool
A Good Use of Tree Maps and Interactivity





Treemaps in Peets site

SHOP | ROASTING | FRESHNESS | TASTING | ABOUT US

COFFEE TASTING | COFFEE BREWING | TEA TASTING | TEA BREWING

COFFEE SELECTOR

CLICK HERE FOR HELP.



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Analysis vs. Communication

MarketMap use of treemaps allows for sophisticated analysis

<u>http://www.smartmoney.com/map-of-the-</u> <u>market/</u>

Peets use of treemaps is more for presentation and communication

See also:

http://www.cs.umd.edu/hcil/treemap-history/





Example



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2	STRING	INT	INT	INT	INT	INT	INT	INT	INT	INT I	IN
3	Andy Allanson	293	66	1	30	29	14	1	293	66	
4	Alan Ashby	315	81	7	24	38	39	14	3449	835	
5	Alvin Davis	479	130	18	66	72	76	3	1624	457	
6	Andre Dawson	496	141	20	65	78	37	11	5628	1575	
7	Andres Galarra	321	87	10	39	42	30	2	396	101	
8	Alfredo Griffin	594	169	4	74	51	35	11	4408	1133	
9	Al Newman	185	37	1	23	8	21	2	214	42	
10	Argenis Salaza	298	73	0	24	24	7	3	509	108	
11	Andres Thomas	323	81	6	26	32	8	2	341	86	
12	Andre Thornton	401	92	17	49	66	65	13	5206	1332	
13	Alan Trammell	574	159	21	107	75	59	10	4631	1300	
14	Alex Trevino	202	53	4	31	26	27	9	1876	467	
15	Andy Van Slyke	418	113	13	48	61	47	4	1512	392	
16	Alan Wiggins	239	60	0	30	11	22	6	1941	510	
17	Bill Almon	196	43	7	29	27	30	13	3231	825	
18	Billy Beane	183	39	3	20	15	11	3	201	42	
19	Buddy Bell	568	158	20	89	75	73	15	8068	2273	
20	Buddy Biancala	190	46	2	24	8	15	5	479	102	
21	Bruce Bochte	407	104	6	57	43	65	12	5233	1478	

Baseball statistics

Data Tables



- Often, we take raw data and transform it into a form that is more workable
- Main idea:
 - Individual items are called cases
 - Cases have variables (attributes)

Data Table Format



	Case ₁	Case ₂	Case ₃		
Variable ₁	Value ₁₁	Value ₂₁	Value ₃₁		
Variable ₂	Value ₁₂	Value ₂₂	Value ₃₂		
Variable ₃	Value ₁₃	Value ₂₃	Value ₃₃		
Think of as a function $f(case_1) = \langle Val_{11}, Val_{12}, \rangle$					

Example



	Mary	Jim	Sally	Mitch	•••
SSN	145	294	563	823	
Age	23	17	47	29	
Hair	brown	black	blonde	red	
GPA	2.9	3.7	3.4	2.1	
•••					

People in class



Variable Types

Three main types of variables

- N-Nominal (equal or not equal to other values)
 - Example: gender
- O-Ordinal (obeys < relation, ordered set)
 - Example: fr,so,jr,sr
- Q-Quantitative (can do math on them)
 - Example: age

Metadata



Descriptive information about the data

- Might be something as simple as the type of a variable, or could be more complex
- For times when the table itself just isn't enough
- Example: variable I is "the current temperature measured on the East side of LWSN". Or variable2 is the computed divergence of the vector field computed with this formula.... Or variable3 is the cost/benefit analysis based on: Qw = Qw/o + Qp

How Many Variables?



Data sets of dimensions 1,2,3 are common

Number of variables per class

- I Univariate data
- 2 Bivariate data
- 3 Trivariate data
- >3 Hypervariate data

Univariate Data



Representations



Bivariate Data



Representations



mileage





Representations



3D scatter plot is possible

Hypervariate Data



Number of well-known visualization techniques exist for data sets of I-3 dimensions

- line graphs, bar graphs, scatter plots OK
- We see a 3-D world (4-D with time)

What about data sets with more than 3 variables?

• Often the interesting ones

Multiple Views



Give each variable its own display



1

2 3

4

Scatterplot Matrix



Represent each possible pair of variables in their own 2-D scatterplot



Star Plots





Space out the n variables at equal angles around a circle

Each "spoke" encodes a variable's value

Star Plot examples







New Hampshire

New Jersey











Vermont







Connecticut



Maine



Massachusetts

New York



Parallel Coordinates





Encode variables along a horizontal row

Vertical line specifies values

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Basic



Grayscale



Color

Why Does Order Matter?



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Example





Outliers Highlighted





HomeFinder





HCIL Univ. Maryland

Hierarchies (Trees)



Definition

• Data repository in which cases are related to subcases

Pervasive

- Family histories, ancestries
- File/directory systems on computers
- Organization charts
- Animal kingdom: Phylum,..., genus,...
- Object-oriented software classes

[•]



Two main representation schemes

- Node-link
- Space-filling

Approaches to scale:

- Complex representation
- Navigation
- Elide (don't show) some nodes
- Show nodes at different sizes

Tasks on Trees



Help understand node characteristics or tree structure?

Some kinds of tasks:

- Find a node
- Revisit node
- List node ancestors
- Understand local topology
- Understand global topology





Root at top, leaves at bottom is very common



Why Put Root at Top?





Root can be at center with levels growing outward too

Examples

Good for? Search

Bad for?

Understanding structure

3 🖬	System Folder	Ð
61 ite	ms, 11.28 GB available	
Nome	Date Modified	Size K
AOL NetFind.src	Tue, Mer 16, 1999, 11:30 AM	8K 1
D 👸 Appearance	Tue, Feb 13, 2001, 3:51 PM	- 1
Apple Henu Items	Fri, Aug 24, 2001, 2:54 PH	- 1
🖙 🏹 Application Support	Fri, Jun 1, 2001, 9:26 AM	- 9
þ 🛐 Adobe	Mee, Apr 23, 2001, 4:43 PM	- 1
CD08 Cache	Sun, Apr 1, 2001, 5:27 PM	- 1
P TindVision	Fri, May 4, 2001, 11:44AM	- 9
HRJ Ceche	Fri, Nov 9, 2001, 10:59 AM	- 5
P Real	Tue, Feb 20, 2001, 9:34 PM	- 1
Software Update	Fri, Aug 24, 2001, 2:52 PH	- 1
Webshots Support Folder	Sun, Mar 25, 2001, 12:46 PH	- 9
Classic	Set, Feb 24, 2001, 12:00 PH	3.7 MB f
Classic Support	Thu, Aug 2, 2001, 12:00 PM	188 K f
Classic Support UI	Mas, Feb 19, 2001, 12:00 PM	708 K @
Clipboard	Today, 5:09 Pt1	72 K 1
ColorSync Profiles	Fri, Aug 24, 2001, 2:54 PH	- 1
Contextual Henu Hens	Fri, Aug 24, 2001, 2:52 PH	- 1
Control Panels	Fri, Aug 24, 2001, 2:54 PH	- 5
Control Panels (Disabled)	Fri, Aug 24, 2001, 2:54 PM	- 1
Control Strip Modules	Fri, Aug 24, 2001, 2:54 PM	- 1
Critensions	Mae, Feb 11, 2002, 3:20 PM	- 9
Extensions (Disabled)	Fri, Dec 7, 2001, 3:38 PM	- 9
Feverites	Fri, Aug 24, 2001, 2:51 PH	- 1
Finder	Tue, Hey 29, 2001, 12:00 PH	2.3 HB f
D 🙀 Fonts	Fri, Aug 24, 2001, 2:52 PH	- 5
D 🔄 Help	Fri, Jun 15, 2001, 5:39 PH	- 5
IntelliPoint Hessa	Tue, Feb 27, 2001, 1:55 PM	- 5
v 🔂 Internet Plug-Ins	Fri, Aug 24, 2001, 3:10 PM	- 1
POFYiever	Thu, Mar 15, 2001, 6:00 AM	328 K N
QuickTime Plugin	Fri, Aug 24, 2001, 3:10 PH	56 K @
QuickTimePlugis.class	Tue, Jun 19, 2001, 12:00 PH	BK d
ReadHeSHEViever.html	Wed, Har 14, 2001, 2:16 PH	24K P
SHG Plugin	Wed, Mar 14, 2001, 2:37 PM	2.1 HB N
C) extrinuesis	WHAT BEALLY CODE & CALIFOR	101.0









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Space-Filling Representation

Each item occupies an area

Children are "contained" under parent





One example

Potential Problems



For top-down, width of fan-out uses up horizontal real estate very quickly

At level n, there are 2ⁿ nodes

Tree might grow a lot along one particular branch

• Hard to draw it well in view without knowing how it will branch

InfoVis Solutions



Techniques developed in Information Visualization largely try to assist the problems identified in the last slide

Alternatively, Information Visualization techniques attempt to show more attributes of data cases in hierarchy or focus on particular applications of trees

Treemap – Shneiderman et. al.



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Slice-and-dice

Cluster

Squarified





Add shading and texture to help convey structure of hierarchy

Van Wijk '99



A second se

AnotherTechnique



What if we used a radial rather than a rectangular space-filling technique?

• We saw node-link trees with root in center and growing outward already...

Make pie-tree with root in center and children growing outward

 Radial angle now corresponds to a variables rather than area

THE INDO-EUROPEAN FAMILY OF LANGUAGES



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Radial Space-Filling



Chuah Andrews & Heidegger

InfoVis '98



SunBurst

File browser



SunBurst









SunBurst



- Root directory at center, each successive level drawn farther out from center
- Sweep angle of item corresponds to size
- Color maps to file type or age
- Interactive controls for moving deeper in hierarchy, changing the root, etc.
- Double-click on directory makes it new root



Empirical Study



Stasko, Catrambone, Guzdial & McDonald International Journal of Human-Computer Studies, 2000

Compared SunBurst to Treemap (borderless) on a variety of file browsing tasks

- SunBurst performed as well (or better) in task accuracy and time
- Learning effect Performance improved with Treemap on second session
- Strong subjective preference (51-9) for SunBurst
- Participants cited more explicit depiction of structure as an important reason



SunBurst Negative

In large hierarchies, files at the periphery are usually tiny and very difficult to distinguish





Fix: Objectives

Make small slices bigger

- Maintain full circular spacefilling idea
- Allow detailed examination of small files within context of entire hierarchy

Don't alter ratios of sizes

Avoid use of multiple windows or lots of scrollbars

Provide an aesthetically pleasing interface in which it is easy to track changes in focus



3 Attempts

Three visualization+navigation techniques developed to help remedy the shortcoming

- Angular detail
- Detail outside
- Detail inside

Angular Detail





- Most "natural"
- Least space-efficient
- Most configurable by user

Detail Outside





- Exhibits non-distorted miniature of overview
- Somewhat visually disconcerting
- Focus is quite enlarged (large circumference and 360°)
- Relatively space efficient

Detail Inside





- Perhaps least intuitive and most distorting
- Items in overview are more distinct (larger circumference)
- Interior 360° for focus is often sufficient

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3D Approaches

Add a third dimension into which layout can go

- Compromise of top-down and centered techniques mentioned earlier
- Children of a node are laid out in a cylinder ''below'' the parent
 - Siblings live in one of the 2D planes

Cone Trees

Developed at Xerox PARC

3D views of hierarchies such as file systems

Robertson, Mackinlay, Card '91

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Alternate Views

Cone Trees

Positive

- More effective area to lay out tree
- Use of smooth animation to help person track updates
- Aesthetically pleasing

Negative

- As in all 3D, occlusion obscures some nodes
- Non-trivial to implement and requires some graphics horsepower

Alternative Solutions

Change the geometry

Apply a hyperbolic transformation to the space

Root is at center, subordinates around

Apply idea recursively, distance decreases between parent and child as you move farther from center, children go in wedge rather than circle

Hyperbolic Browser

- Focus + Context Technique
 - Detailed view blended with a global view
- First lay out the hierarchy on the hyperbolic plane
- Then map this plane to a disk
- Start with the tree's root at the center
- Use animation to navigate along this representation of the plane

Lamping and Rao, '94

2D Hyperbolic Browser

Approach: Lay out the hierarchy on the hyperbolic plane and map this plane onto a display region.

Comparison

- A standard 2D browser: 100 nodes (w/3 character text strings)
- Hyperbolic browser: 1000 nodes, about 50 nearest the focus can show from 3 to dozens of characters

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StarTree

Hyperbolic tree

www.inxight.com

Key Attributes

Natural magnification (fisheye) in center

- Layout depends only on 2-3 generations from current node
- Smooth animation for change in focus
- Don't draw objects when far enough from root (simplify rendering)

Problems

Orientation

- Watching the view can be disorienting
- When a node is moved, its children don't keep their relative orientation to it as in Euclidean plane, they rotate
- Not as symmetric and regular as Euclidean techniques, two important attributes in aesthetics

How about 3D?

Can same hyperbolic transformation be applied, but now use 3D space?

Sure can

Have fun with the math!

H3Viewer

Munzner, '98

Layout

Find a spanning tree from an input graph

• Use domain-specific knowledge

Layout algorithm

- Nodes are laid out on the surface of a hemisphere
- A bottom-up pass to estimate the radius needed for each hemisphere
- A top-down pass to place each child node on its parental hemisphere's surface

Drawing

Maintain a target frame by showing less of the context surrounding the node of interest during interactive browsing

Fill in more of the surrounding scene when the user is idle

Navigation

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Performance

Handle much larger graphs, i.e. >100,000 edges

Support dynamic exploration & interactive browsing

Maintain a guaranteed frame rate

http://graphics.stanford.edu/~munzner/

Focus + Context

Scale - Many data sets are too large to visualize on one screen

- May simply be too many cases
- May be too many variables
- May only be able to highlight particular cases or particular variables, but viewer's focus may change from time to time

Challenge

Have context/overview seamlessly and smoothly co-exist with focus/detail

Why?

• Easier to move between the two, helps assimilate view updates, less jarring, ...

Not all overview and detail techniques are good at this
Focus + Context Views



Same idea as overview and detail, with one key difference:

- Typically, the overview and the detail are combined into a single display
- Mimics our natural vision systems more closely

How?



What techniques have we seen so far that would help accomplish focus +context?



Possible Methods

Filtering

Selective aggregation

Micro-macro readings

Highlighting Distortion

Prototypical Example



When people think about focus+context views, they typically think of the **Fisheye View** (distortion)

Introduced by George Furnas in 1981 report, more famous article is 1986 SIGCHI paper

Definition



Fisheye View -

"Provide[s] detailed views (focus) and overviews (context) without obscuring anything...The focus area (or areas) is magnified to show detail, while preserving the context, all in a single display."

-(Shneiderman, **DTUI**, 1998)

Example





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Everyday Life Example







Traffic creeps along I-285 westbound during the evening rush hour Thursday after a hole developed in a bridge over the Chattahoochee River and the closed. Officials say recent construction work may have caused the problem. This photo, taken with a fisheye lens, is looking south toward downtown



Fisheye Terminology

Focal point

Level of detail

Distance from focus

Degree of interest function



Dol Function

Can take on various forms

- Continuous Smooth interpolation away from focus
- Filtering Past a certain point, objects disappear
- Step Levels or regions dictating rendering 0<x<.3 all same, .3<x<.6 all same
- Semantic changes Objects change rendering at different levels



Text/program viewing

Furnas' original example

Shown here are examples from Gutwin and Greenberg

Step function







Shared text editor for CSCW

Gutwin and Greenberg, '96





Viewing nodes in networks

Gutwin and Greenberg

Fisheye menu

Uses a focus-lock mode (move cursor to right)

Demo: www.cs.umd.edu/hcil/fisheyemenu

Bederson '00



Graphical Fisheye Views



Apply fisheye techniques to 2D graph

Experiment with a variety of distortion factors

Interactive tool that allows user to browse display and change focus

Sarkar and Brown '94



Graphical Fisheye Views





Figure 3: A fisheye view of the graph in Figure 1, with less distortion than in Figure 2. The values of the fisheye parameters are 2. 2. 0.5. (0.5. Weutoff _ 0.







Original









Constraining Changes



Continuous zoom

- Can change focal point smoothly in graph
- Other nodes give up space
- Bartram et al '95

Constrained fisheye

- Make transitions in focus more aesthetically pleasing and easier to track
- Storey et al '99

Simon Fraser Univ.

Bifocal Display



Interesting application of fisheye view

- View office documents
- Take items in periphery and fold back in 3-space

Project onto front viewing screen

Spence & Apperly '82

Bifocal Display





Bifocal Display







Table Lens







Perspective Wall

Computerized, automated 3D implementation of Bifocal display

Map work charts onto diagram, x-axis is time, yaxis is project



Mackinlay, Robertson, Card '91







Another Cone Tree Example



Disadvantages



Distortion can be annoying

Can be very difficult to implement

Any change in focal point potentially requires recalculation of DoI for all objects and hence re-rendering of all objects -> Expensive!

Overview of some methods

the **prefuse** interactive visualization toolkit

selected applications