

Unearthing the Relationship Between Graph Neural Networks and Matrix Factorization

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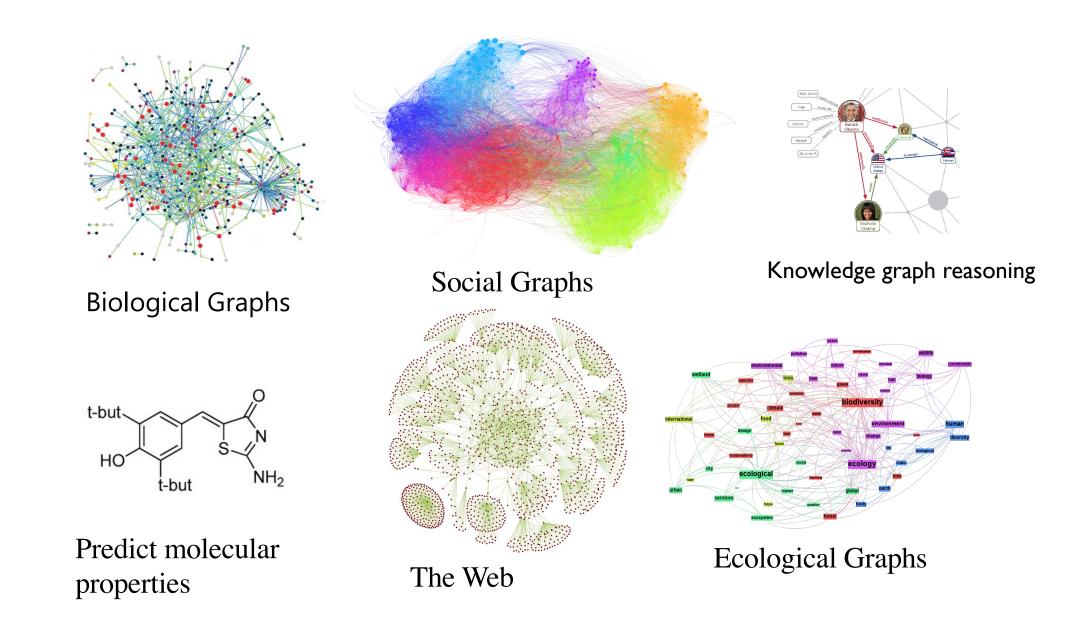
Twitter, September 2nd , 2021

Work w/ Bala Srinivasan, Beatrice Bevilacqua, Jianfei Gao, Yangze Zhou, S Chandra Mouli





Traditional Graph Tasks





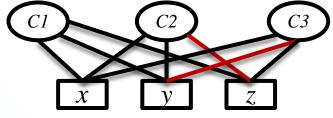
Recent years: Dramatic expansion of graph tasks



New Graph Tasks in Machine Learning

Logical reasoning

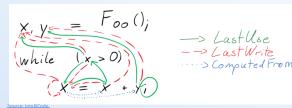




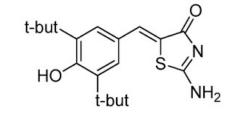
 Scene understanding, world understanding (RL)



Program synthesis



Graph generation (drug discovery)



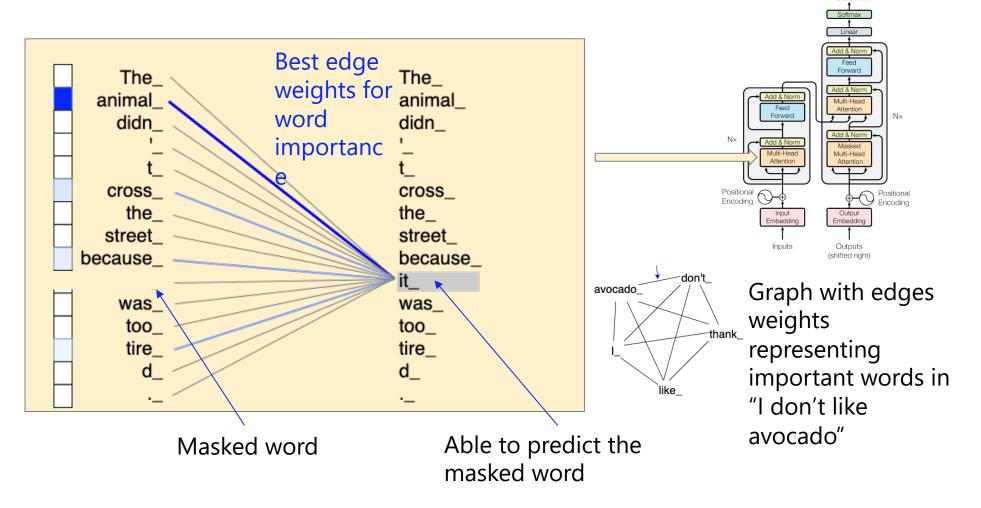
 Natural language processing (Transformers)



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national (and argument technologies for	B Ments Park, California			
	analysis more	(M.M.)			

Bruno Ribeiro

e.g.: Learning to Represent Programs with Graphs ICLR'18 Miltiadis Allamanis, Marc Brockschmidt, Mahmoud Khaden Self-attention is a type of graph neural network



Output Probabilities

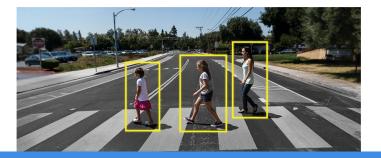


What is special about neural networks for graphs?



Tasks Standard Neural Networks Excel

Image/Video Tasks



What do these tasks have in common?

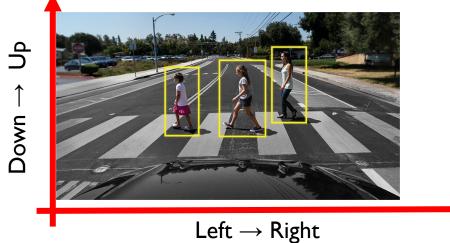
- Text Recognition / Prediction
 - The quick brown fox jumps over the lazy dog
- Speech Recognition



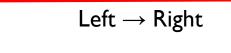


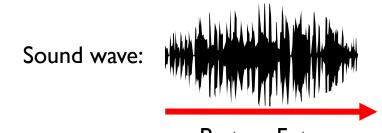
Standard Neural Networks Need a Canonical Orientation

- All training examples have the same orientation
- Input can be represented as a vector (ordered set)



The quick brown fox jumps over the lazy dog





 $Past \rightarrow Future$

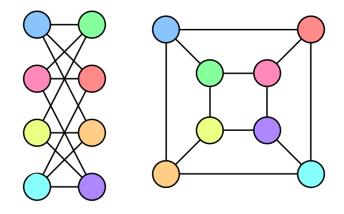


Graph Input Has no Clear Canonical Orientation

• Example:

Consider two graphs

• Are these the same graph?



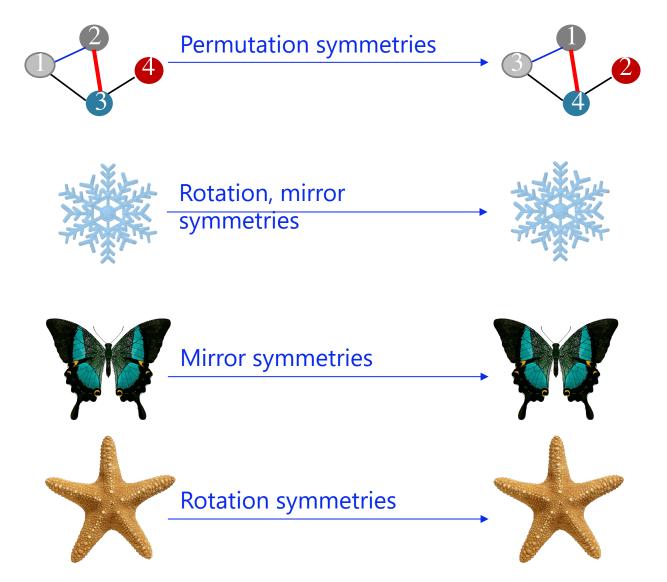
src: Wikipedia

isomorphic graphs = same input



Machine Learning on Graphs is all about Symmetry

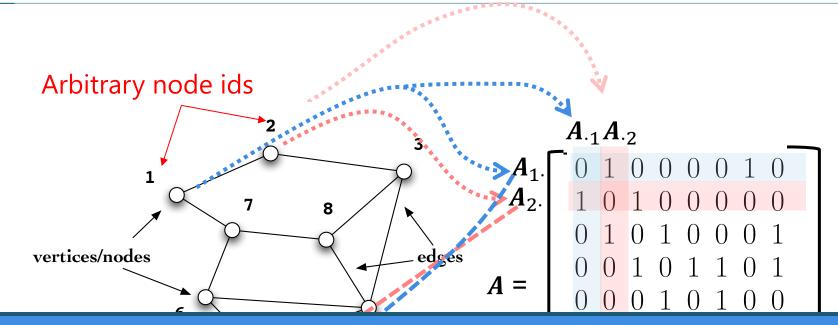
Symmetries in nature





Invariance/Equivariance in Graph Representation Learning

Step 1: Encode all graph + node & edge attributes as a matrix (Tensor)



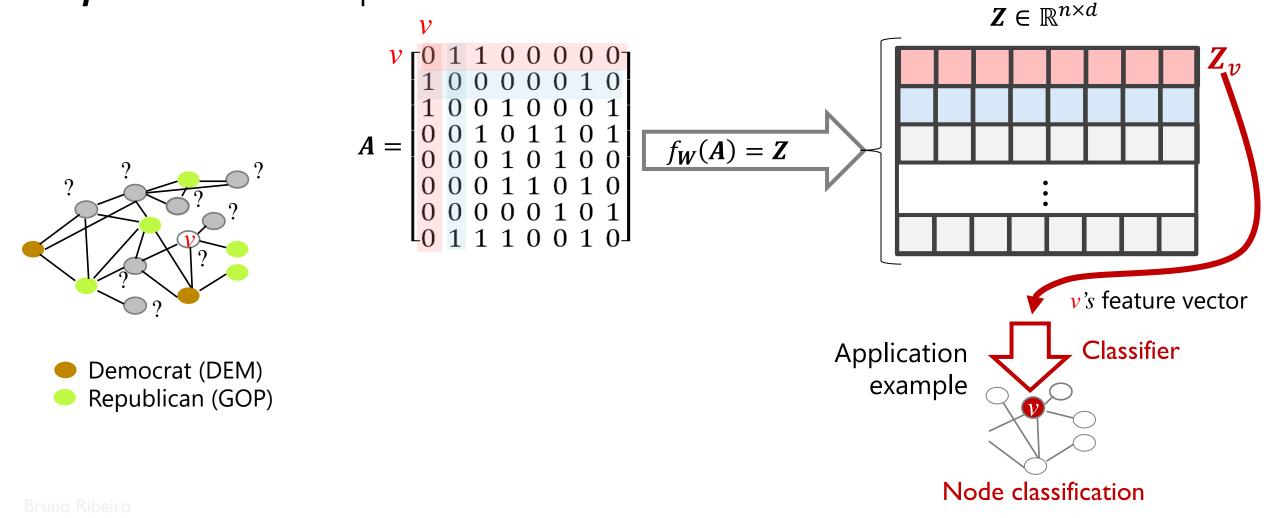
Elements of Graph matrices may be *m*-dimensional (for arbitrary *m*):

- To encode node and edge attributes
- To encode multiple edges (for multiplex networks)

$$\boldsymbol{\pi} = (2,1,3,4,5,6,7,8) \, \boldsymbol{\Box} \qquad \rho_{\pi}(\boldsymbol{A}) = \begin{bmatrix} 1 & 0 & 0 & 1 & 0 & 0 & 0 & 1 \\ 0 & 0 & 1 & 0 & 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 & 0 & 1 \\ 0 & 1 & 1 & 1 & 0 & 0 & 1 & 0 \end{bmatrix}$$

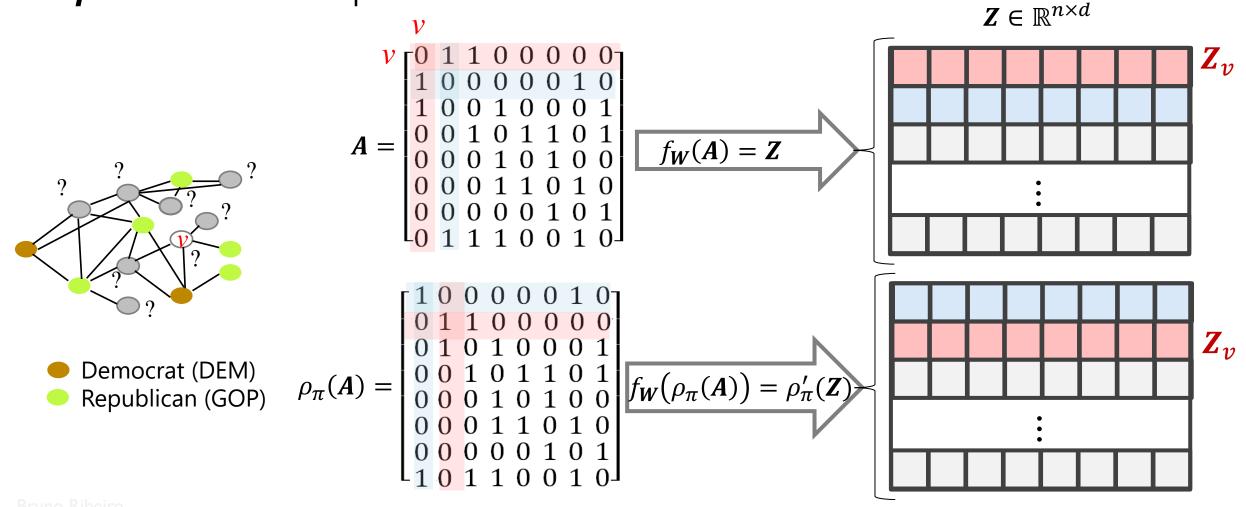
Step 2: Define Representation (e.g. Graph Neural Networks (GNNs))

A GNN f_W(A) is a neural network that learn graph A representations that are equivariant to node permutations



Step 2: Define Representation (e.g. Graph Neural Networks (GNNs))

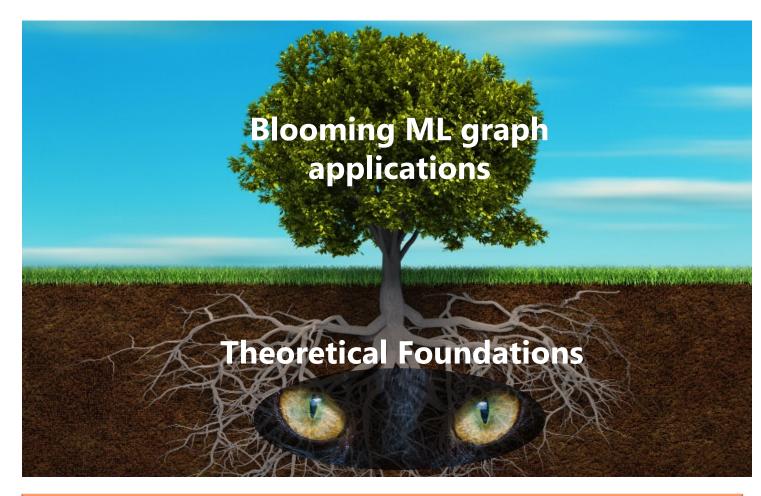
• A GNN $f_W(A)$ is a neural network that learn graph A representations that are *equivariant* to node permutations





Foundations of Machine Learning on Graphs

Blooming graph applications



This talk: What is lurking in the foundations?



Equivariance to node permutations is the defining characteristic of node embeddings in graph representation learning

What about matrix factorization?

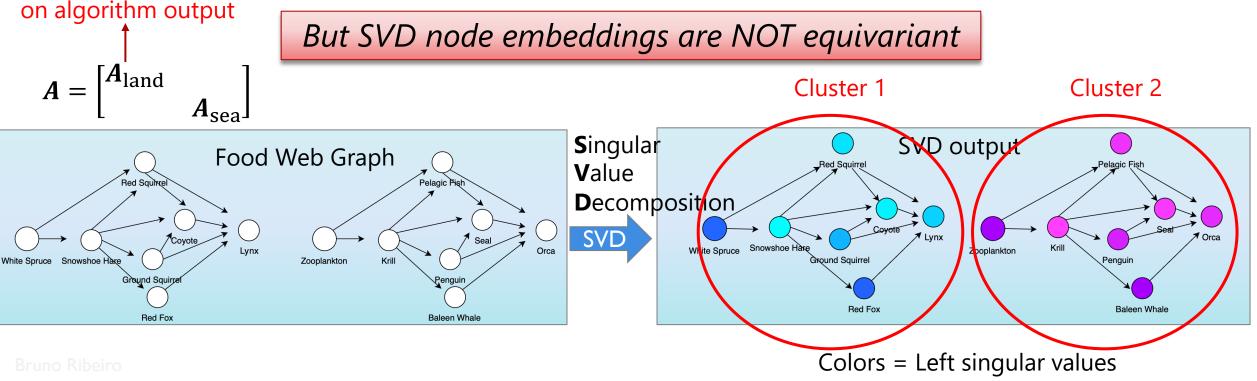
Matrix Factorization





- Node embeddings arguably first defined by the common factors of Spearman (1904) via Singular Value Decomposition (SVD)
- Hotelling (1933) and others defined Principal Component Analysis (PCA)
- 116+ years later, we essentially use the same methods
 - They are very useful!

The node order matters



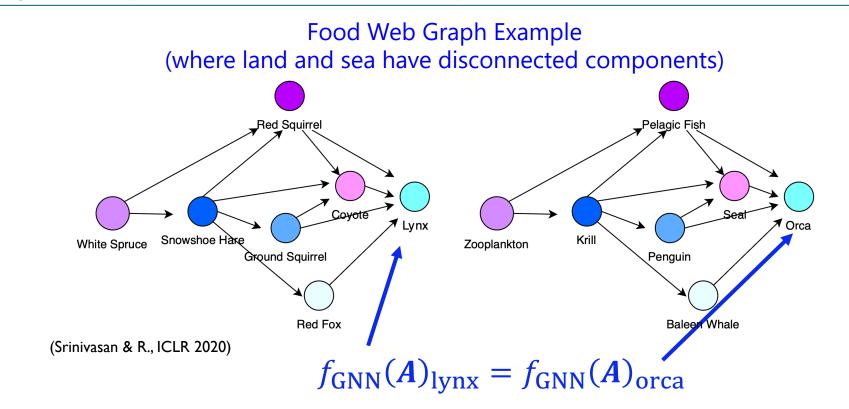


Equivariance to node permutations is the defining characteristic of node embeddings in graph representation learning

What defines graph representation learning then?



A Property of Equivariant Node Representations



- Equivariant node representations are based on graph structure alone (isomorphic nodes → same representations)
- True for GNNs and true for all equivariant node representations

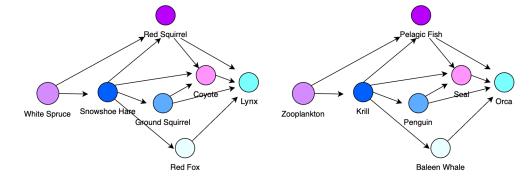


Types of Node Representations

What is the relationship between

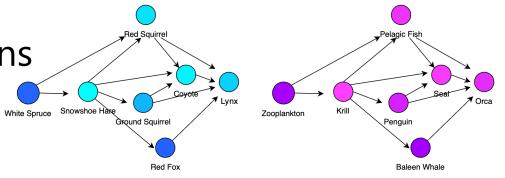
 Equivariant node representations (e.g. GNNs)





Structural node representations

 Permutation-sensitive node representations (e.g., SVD's left singular vectors)



Positional node representations



Definition:

- **Positional node representation:** Any permutation-**sensitive** node representation (e.g. matrix factorization)

- Structural node representation: Any permutation-insensitive node representation

(e.g. GNN)



ON THE EQUIVALENCE BETWEEN POSITIONAL NODE EMBEDDINGS AND STRUCTURAL GRAPH REPRESEN-TATIONS



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(Srinivasan & R., ICLR 2020)



See (Srinivasan & R., ICLR 2020) for details & notation

Theorem 1. Let $S \subseteq \mathcal{P}^*(V)$ be a set of non-empty subsets of V. Let $Y(S, \mathbf{A}, \mathbf{X}) = (Y(\vec{S}, \mathbf{A}, \mathbf{X}))_{S \in S}$ be a sequence of random variables defined over the sets $S \in S$ of a graph $G = (\mathbf{A}, \mathbf{X})$, such that $Y(\vec{S_1}, \mathbf{A}, \mathbf{X}) \stackrel{d}{=} Y(\vec{S_2}, \mathbf{A}, \mathbf{X})$ for any two jointly isomorphic subsets $S_1, S_2 \in S$ (Definition 7), where $\stackrel{d}{=}$ means equality in their marginal distributions. Then, there exists a measurable function φ such that, $Y(S, \mathbf{A}, \mathbf{X}) \stackrel{a.s.}{=} (\varphi(\Gamma^*(\vec{S}, \mathbf{A}, \mathbf{X}), \epsilon_S))_{S \in S}$, where ϵ_S is a pure source of random noise from a joint distribution $p((\epsilon_{S'})_{\forall S' \in S})$ independent of \mathbf{A} and \mathbf{X} .

*Structural causal model (e.g. noise transfer theorem (Kallenberg 2006))



See (Srinivasan & R., ICLR 2020) for details & notation

Theorem 2 (The statistical equivalence between node embeddings and structural representations). Let $\mathbf{Y}(\mathcal{S}, \mathbf{A}, \mathbf{X}) = (Y(\vec{S}, \mathbf{A}, \mathbf{X}))_{S \in \mathcal{S}}$ be as in Theorem 1. Consider a graph $G = (\mathbf{A}, \mathbf{X}) \in \Sigma$. Let $\Gamma^*(\vec{S}, \mathbf{A}, \mathbf{X})$ be a most-expressive structural representation of nodes $S \in \mathcal{P}^*(V)$ in G. Then,

$$Y(\vec{S}, \mathbf{A}, \mathbf{X}) \perp \!\!\!\!\perp_{\Gamma^{\star}(\vec{S}, \mathbf{A}, \mathbf{X})} \mathbf{Z} | \mathbf{A}, \mathbf{X}, \quad \forall S \in \mathcal{S},$$

$$\Gamma^{\star}(\vec{S}, \mathbf{A}, \boldsymbol{X}) = \mathbb{E}_{\boldsymbol{Z}^{\star}}[f^{(|S|)}((\boldsymbol{Z}_{v}^{\star})_{v \in S}) | \mathbf{A}, \boldsymbol{X}], \quad \forall S \in \mathcal{S},$$

for some appropriate collection of functions $\{f^{(k)}(\cdot)\}_{k=1,...,n}$.

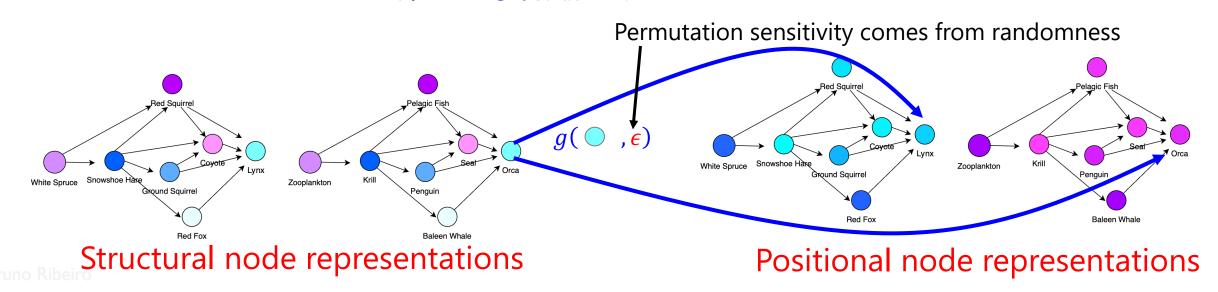


Structural (node-equivariant) representations \downarrow Positional (permutation-sensitive) node representations



Consequences of Theorems 1 & 2 of (Srinivasan & R., ICLR 2020)

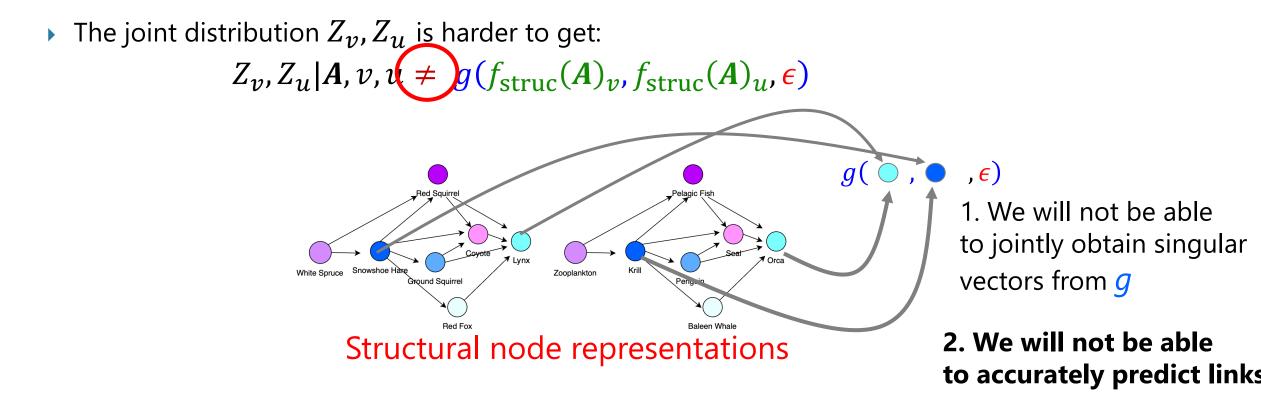
- If equivariant representation $f_{\text{struc}}(A)_{v}$ is most-expressive, then:
 - For any r.v. Y_{v} , $\exists g$ s.t. $Y_{v}|A, v = g(f_{struc}(A)_{v}, \epsilon),^{*}$ $\epsilon \sim \text{Uniform}(0,1)$
- Example:
 - For the SVD's **left singular vector** Z_v for node v in adjacency matrix A, $\exists g$ s.t. $Z_v | A, v = g(f_{struc}(A)_v, \epsilon)$





More consequences of Theorems 1 & 2 of (Srinivasan & R., ICLR 2020)

• Note $Z_v | A, v = g(f_{\text{struc}}(A)_v, \epsilon)$ is a marginal distribution over the nodes



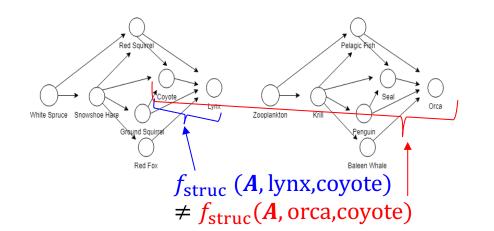


More consequences of Theorems 1 & 2 of (Srinivasan & R., ICLR 2020)

- Predictions over multiple nodes require a joint structural representation of those nodes
- Consequence:
 - To predict a hidden edge Y_{vu} we need a **JOINT** representation
 - Pairwise node representation equivariant over edges, not nodes

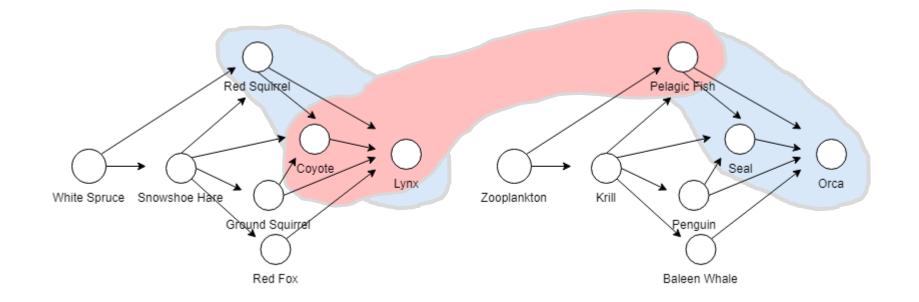
 $Y_{vu}|A, v, u = g_2(f_{\text{struc}}(A, v, u), \epsilon), \quad \epsilon \sim \text{Uniform}(0, 1)$

Joint k-node representations to predict properties of k nodes



Example: Joint structural k-node representations





 $f_{\text{struct}}^{(3)}(A)_{\text{squirrel,coyote,lynx}} = f_{\text{struct}}^{(3)}(A)_{\text{fish,seal,orca}} \neq f_{\text{struct}}^{(3)}(A)_{\text{fish,coyote,lynx}}$



Positional node representations \Rightarrow Structural representations

Averaging: Positional node representations \Rightarrow Structural representations

Positional representations of k nodes are to most-expressive k-node structural representations

as Samples of a distribution are to sufficient statistics of the distribution

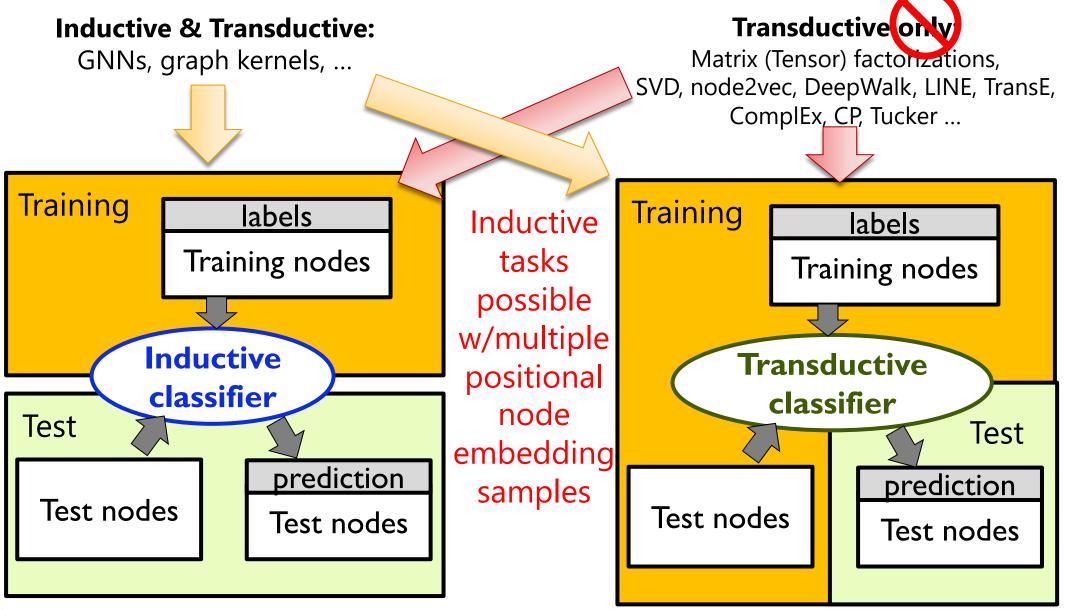
Statistical implications (an analogy)

- Suppose $Z_1, Z_2, ... \sim \text{Normal}(\mu, \sigma)$, sampled independently
- Assume $f(Z_1, Z_2, ...)$ is a most-expressive permutation-invariant representation Then, $\hat{\mu}, \hat{\sigma} \iff f(Z_1, Z_2, ...)$, where $\hat{\mu}, \hat{\sigma}$ are sufficient statistic of $Z_1, Z_2, ...$
- Using a single sample Z_1 we cannot estimate $\hat{\sigma}$

Same happens with positional node representations: Single sample not good enough for some tasks



Example: Inductive vs transductive classifiers on graphs



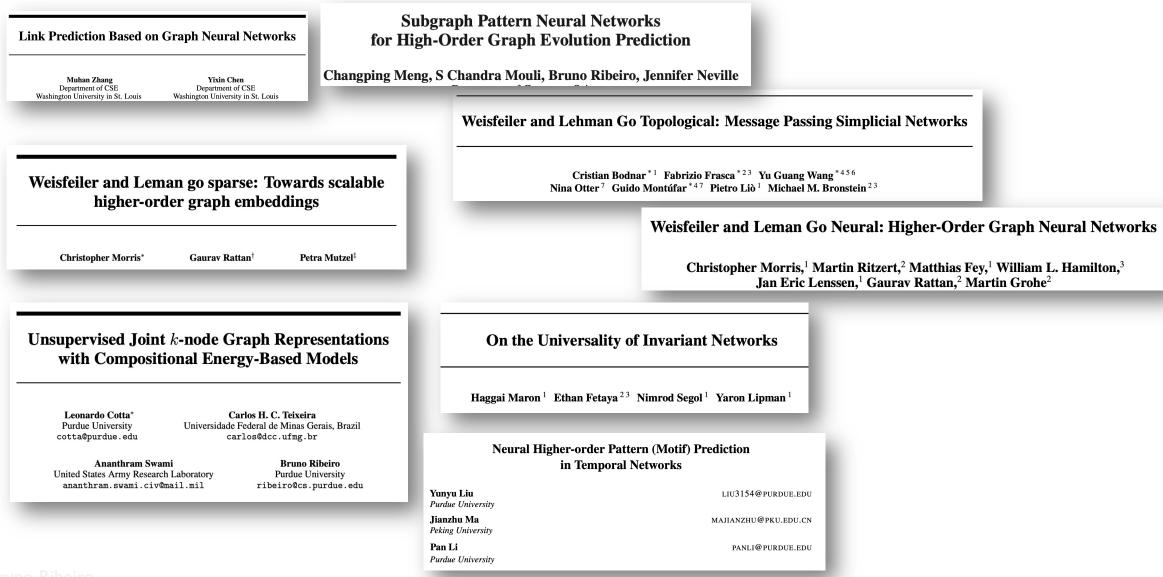


This theoretical framework explains results in the literature

- Use of **unique node IDs as node features** in **GNNs** breaks equivariance
 - Make representations depend on node ID permutation (i.e., positional)
 - With unique IDs, GNN node representation is positional and predicts links well

Variational Graph Auto-Encoders	Position-aware Graph Neural Networks	On Positional and Structural Node Features for Graph Neural Networks on Non-attributed Graphs	Rethinking Graph Transformers wi Attention	hinking Graph Transformers with Spectral Attention		
Thomas N. Kipf Max Welling University of Amsterdam University of Amsterdam T. H. Kipf @uva.nl Canadian Institute for Advanced Research (CIFAR) H. Veilling@uva.nl H. Veilling@uva.nl	Jiaxuan You ¹ Rex Ying ¹ Jure Leskovec ¹	. Hejie Cui ^{1,*} , Zijie Lu ^{2,*} , Pan Li ³ , and Carl Yang ^{1,†}	Devin Kreuzer * McGill University, Mila Montreal, Canada devin, kreuzer%nail, ncgill, ca			
A General	ization of Transformer Network	ss to Graphs Benchmarking Graph Neural Networks	Dominique Beaini * William L. Hamilton Valence Discovery McGill University, Mila Montreal, Canada Montreal, Canada dominique@valencediscovery.com wih@cs.mcgill.ca	Vincent Létourneau University of Ottawa Ottawa, Canada vletour20uottawa.ca		
	Vijay Prakash Dwivedi, [¶] Xavier Bress Science and Engineering, Nanyang Technologic		Profescio Tomon Waters I. Donosty Montral, Canada prudenci odvalance di scovery . cc	Neural Bellman-Ford Netv Neural Network Framewo	-	
Can also build more	e expressive e	quivariant representation	S	Zhaocheng Zhu ^{1,2} , Zuobai Zhang ^{1,2} , Lou	is-Pascal Xhonneux ^{1,2} , Jian Tang ^{1,3,4}	
Through position	al \Rightarrow structura	l representations (via ave	raging pos	sitional repres	sentations)	
	Building powerful and equivariant g networks with structural message		A Collective Learning Framework to Boost GNN Expressiveness for Node Classification 2021			a 1
Relational Pooling for Graph Rej	presentations 2019	Clément Vignac, Andreas Loukas, and Pascal Frossard		Mengyue Hang ¹ Jennifer Neville ¹ Bruno Ribero ¹		And mar more
Ryan L. Murphy ¹ Balasubramaniam Srinivasan ² Vina	ayak Rao ¹ Bruno Ribeiro ²		Ca	n Graph Neural Networks	Count Substructures?	
		How hard is to distinguish grapl with graph neural networks?		Zhengdao Chen New York University z=1216@nyu.edu	Lei Chen New York University 1c3909@nyu.edu	
		Andreas Loukas École Polytechnique Fédérale Lausanne	2020	Soledad Villar Johns Hopkins University soledad.villar@jhu.edu	Joan Bruna New York University bruna@cims.nyu.edu	

Quest to build joint structural representations





Positional or Structural?

- Positional or Structural is the most important characteristic of a graph representation learning model
 - Positional \Rightarrow Sensitive to node ID permutations
 - Can predict properties of any subset of nodes but prediction (actually, intermediate representations) should be averaged over multiple samples
 - Structural \Rightarrow Equivariant to node ID permutations
 - Can only predict properties of a **node** or the **entire graph**, but nothing* in-between
- Everything else is less important to know:
 - Model expressiveness is not as important as type of node embedding
 - If GNN is message-passing or not is not as important as type of node embedding

* In certain tasks, with large subset sizes, the reconstruction conjecture kicks in and it may be possible using smaller k-node representations Bruno Ribeiro



Now that we understand node representation uses and limitations... ... are there other fundamental limitations in graph representation learning?



Predicting the future of a temporal graph can be just observational



Gao & R., On the Equivalence Between Temporal and Static Equivariant Graph Representations for Observational Predictions, arXiv:2103.07016, 2021.



Temporal Graph Representation Learning is Observational

(Gao & R., 2021) describes the theory of temporal graph representation learning

- Modeling time evolution unrelated to modeling cause and effect
- Classifies temporal graph representation learning:
 - 1. Time-and-graph methods
 - 2. Time-then-graph methods
 - In general, **time-and-graph** and **time-then-graph** are equally expressive
 - Using standard GNNs, time-then-graph are more expressive than time-and-graph

Time-then-graph more expressive than Time-and-graph (when using GNNs)

Time-and-graph

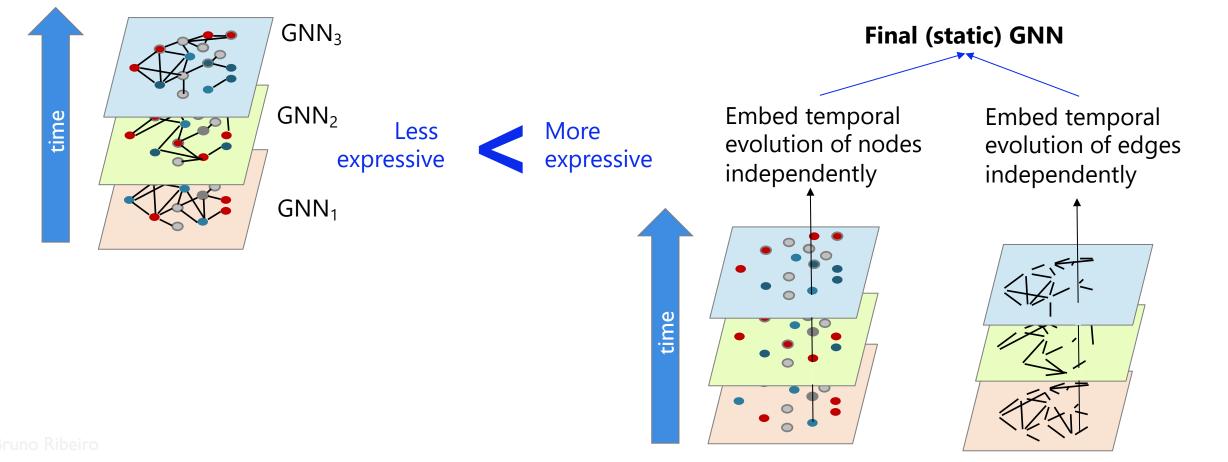
- Encodes how node embeddings evolve over time
- Majority of existing works

Time-then-graph

 Embedding encodes time evolution of nodes and edges independently

PURDUE

 Impose permutation-equivariance via final static graph

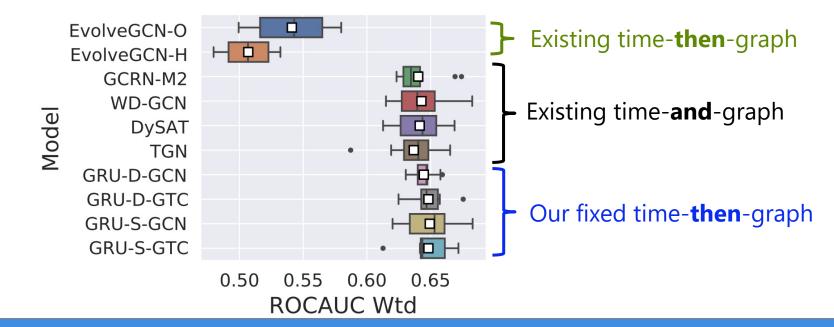




Example: COVID-19 Observational Predictions

Task: Predict if a node will get infected

- **Input:** Temporal graph and epidemic evolution (discretized in time)
- **Output:** Probability a node gets infected in next step



Shows Temporal-GNNs predictions can be purely observational: Predicts infections without modeling how virus spreads over the graph

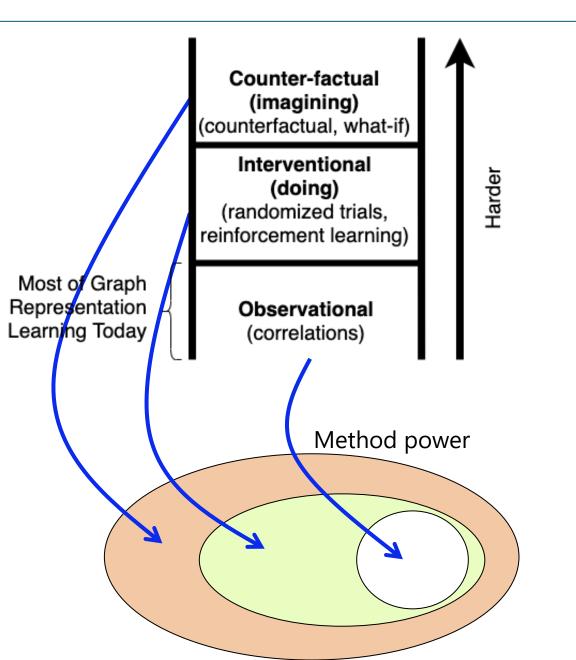
Take-home: Temporal GNNs are not designed to learn causal models (even if just Granger causality)



The Ladder of Causality

- Graph Representation Learning today is designed for **observational tasks**
- The hierarchy of causality: Lower-levels methods incapable of higher-level tasks
 - **Counterfactual** methods can perform **all** tasks
 - Interventional methods can also perform observational tasks
 - Observational methods can only perform observational tasks
- Rest of the talk:

Counterfactual Graph Representation Learning





Counterfactual Graph Representation Learning: Two Findings

- 1. Out-of-distribution generalization from single training environment is possible via G-invariances
 - But counterfactual G-invariances are stronger (more invariant) than G-invariance

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NEURAL NETWORKS FOR LEARNING COUNTERFAC-
TUAL G-INVARIANCES FROM SINGLE ENVIRONMENTS
```

S Chandra Mouli Department of Computer Science Purdue University **Bruno Ribeiro** Department of Computer Science Purdue University

2. Out-of-distribution generalization w.r.t. graph sizes without test examples

• Possible if GNN is coupled with a stable property as graphs grow

Size-Invariant Graph Representations for Graph Classification Extrapolations

Beatrice Bevilacqua^{*1} Yangze Zhou^{*2} Bruno Ribeiro¹



Counterfactual Graph Representation Learning: Two Findings

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Size-Invariant Graph Representations for Graph Classification Extrapolations

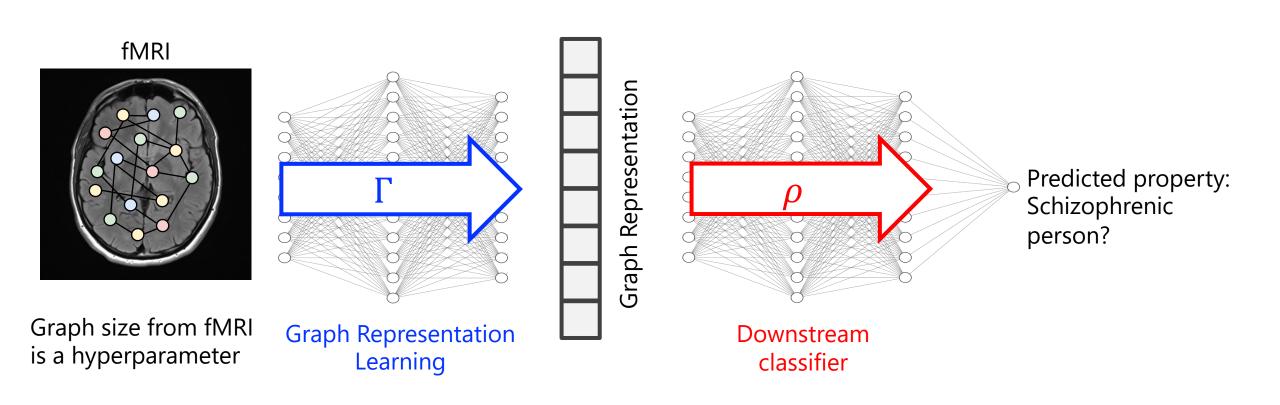
Beatrice Bevilacqua^{*1} Yangze Zhou^{*2} Bruno Ribeiro¹



Out-of-distribution Generalization w.r.t. Graph Sizes

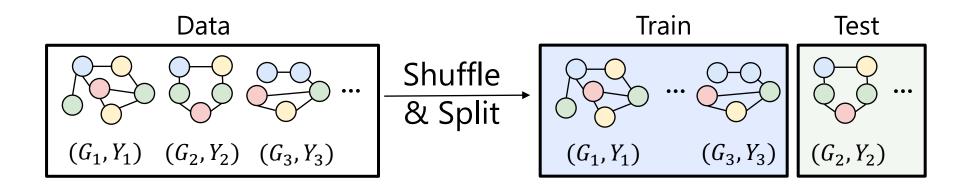


Setting: Graph Classification Task





Graph Representation Learning generally assumes: Train distribution = Test distribution

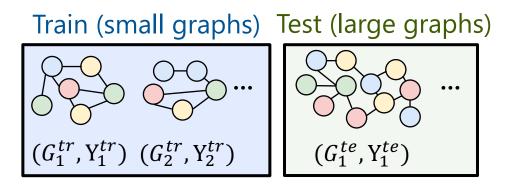


What if test data were out of distribution (OOD)?

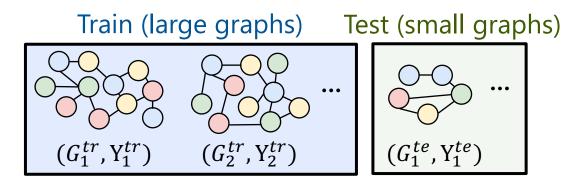


Extrapolation to Different Graph Sizes

What if train has **small** graphs but test has **large** graphs?



What if train has **large** graphs but test has **small** graphs?

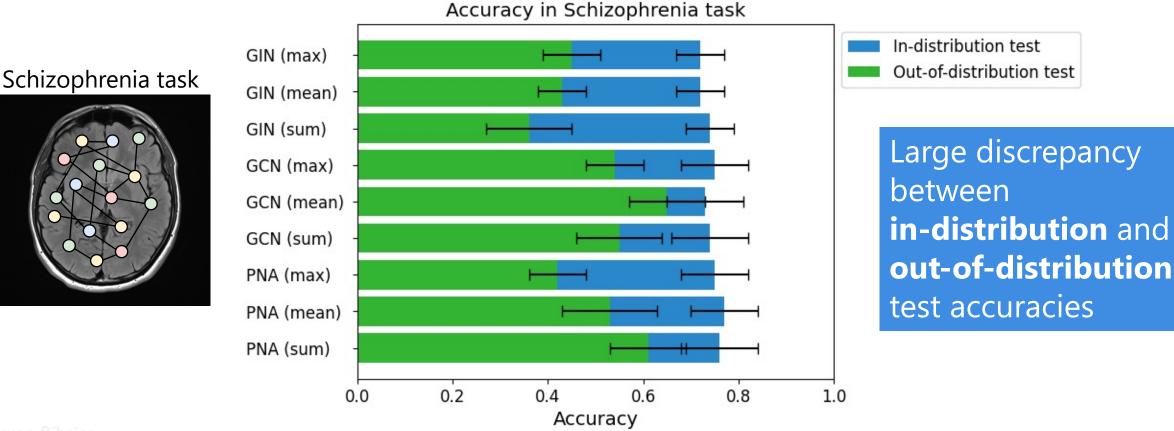




Size Extrapolation with GNNs?

Do Graph Neural Networks (GNNs) extrapolate?

- \Rightarrow GNNs can be applied to graphs of any size
- ⇒ But may not extrapolate between **small (train)** and **large (test)** graphs:

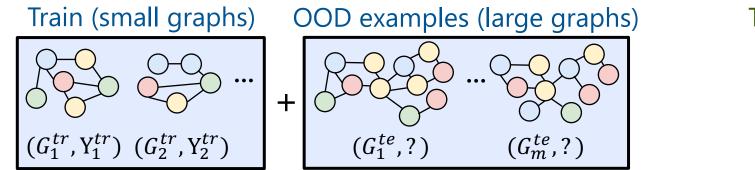




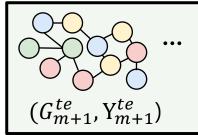
How to Extrapolate in Graph Classification Tasks?

How do we extrapolate beyond the training distribution?

- If OOD examples available, data-driven methods work:
- Domain Adaptation
- Covariate Shift Adaptation
- Few-shot Learning
- Data Augmentation
- Invariant Risk-Minimization (IRM)*









Data-driven methods:

Pros	Cons
 Can use existing GNN methods Don't assume a mechanism for distribution shift 	 Must have OOD examples during training

What if no access to OOD data?

Must define a causal mechanism

Next: Observational vs Causal (Counterfactual) modeling

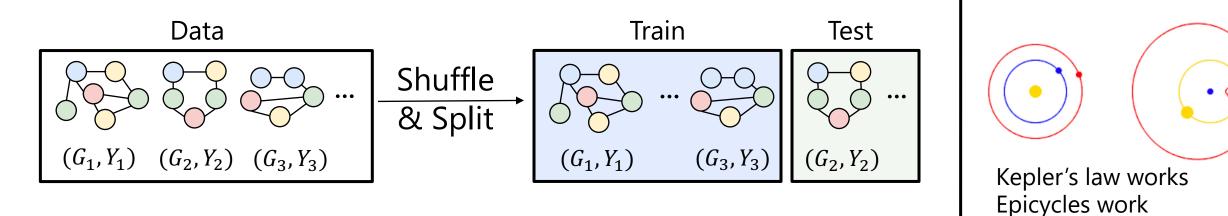


Planetary Motion Equivalent

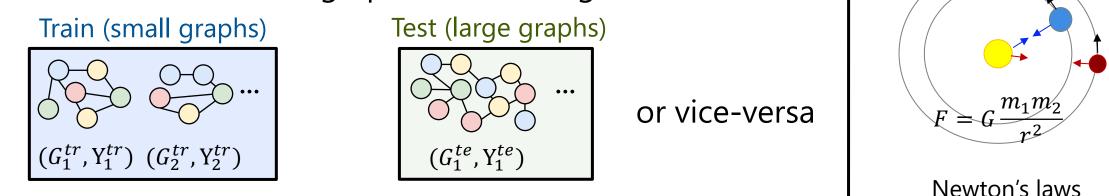
Differences between Observational and Counterfactual Tasks

Observational Task:

Predicting unseen examples of training distribution



Counterfactual Task (since we have no access to test data): What would be the label of a graph if it were larger?





What would be the labels if the graphs were larger?



Assuming a Graph Mechanism

Q: What would be the label if the graph were infinitely large?

 $N \to \infty$

Lovász & Szegedy (2006) shows that for some graph families (graphons) there are features invariant to size

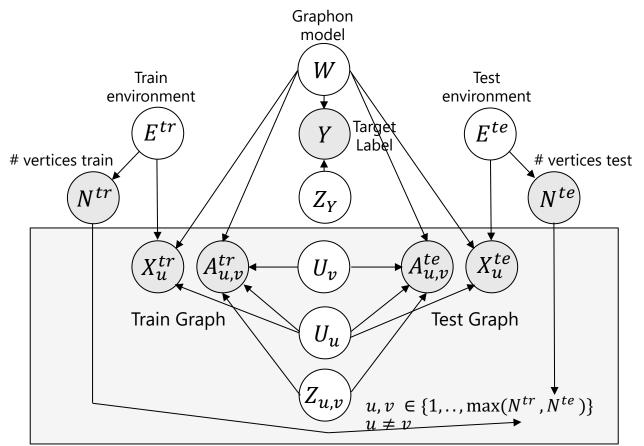
Build GNN based on these features

Paper: <u>https://proceedings.mlr.press/v139/bevilacqua21a</u> Slides: <u>https://www.cs.purdue.edu/homes/ribeirob/pdf/Bevilacqua_Zhou_ICML2021_slides.pdf</u>



Assumes Causal Mechanism

- Structural Causal Model:
 - Graph label Y is a function of the graph model W + some random noise
 - Graph size $N^{tr}(N^{te})$ is a function of "environment" $E^{tr}(E^{te})$ only
 - Train (test) graphs are generated by W and $E^{tr}(E^{te})$ with same random noises

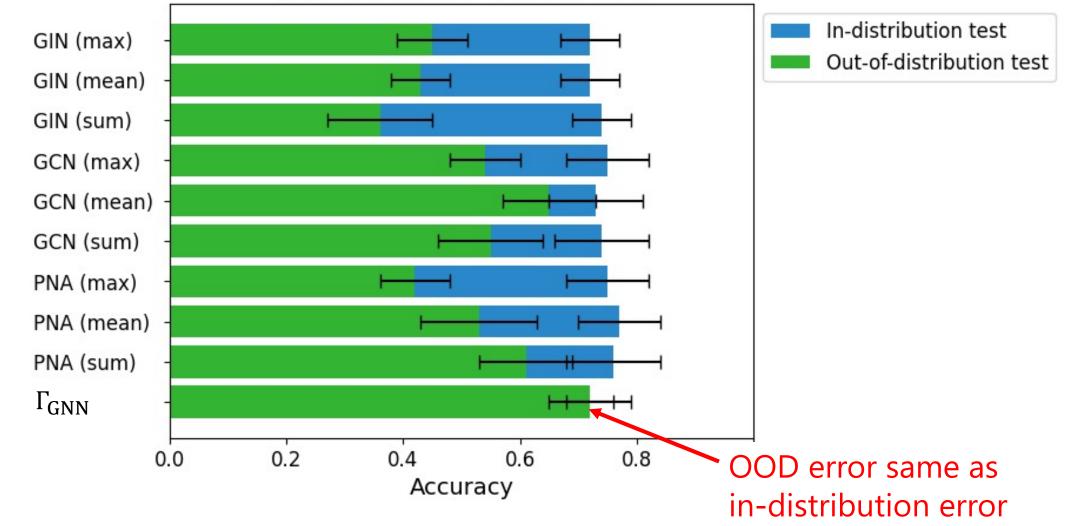




OOD Error in Schizophrenia Task

• Can Lovász & Szegedy's inspired GNN (Γ_{GNN}) extrapolate OOD?

Accuracy in Schizophrenia task





Take-home

Graph representation learning:

Thank you!

- Fundamental difference:
 - Positional vs Structural node representation
- Structural representations have limitations in joint predictions
- Positional representations rely on Monte Carlo averaging for some tasks
- Graph representation learning methods are observational not causal
 - OOD without test data examples requires a counterfactual model
 - There are no universal OOD graph representations

[®]brunofmr

