

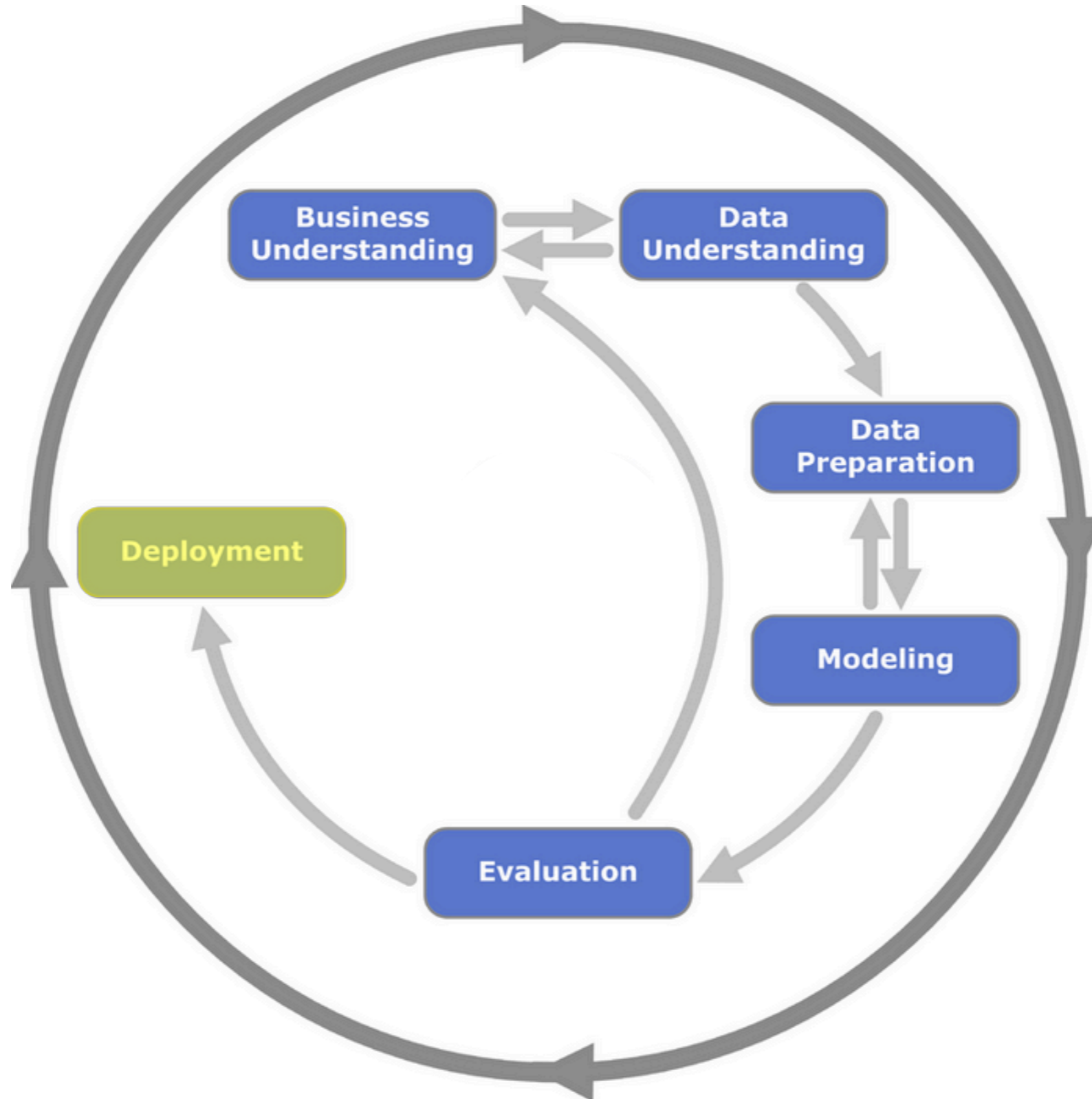
CS490DSC Data Science Capstone Deployment

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Important

- Please read this together with the case study
- The case study will discuss a fictitious health insurance company called the Amazing Health Network

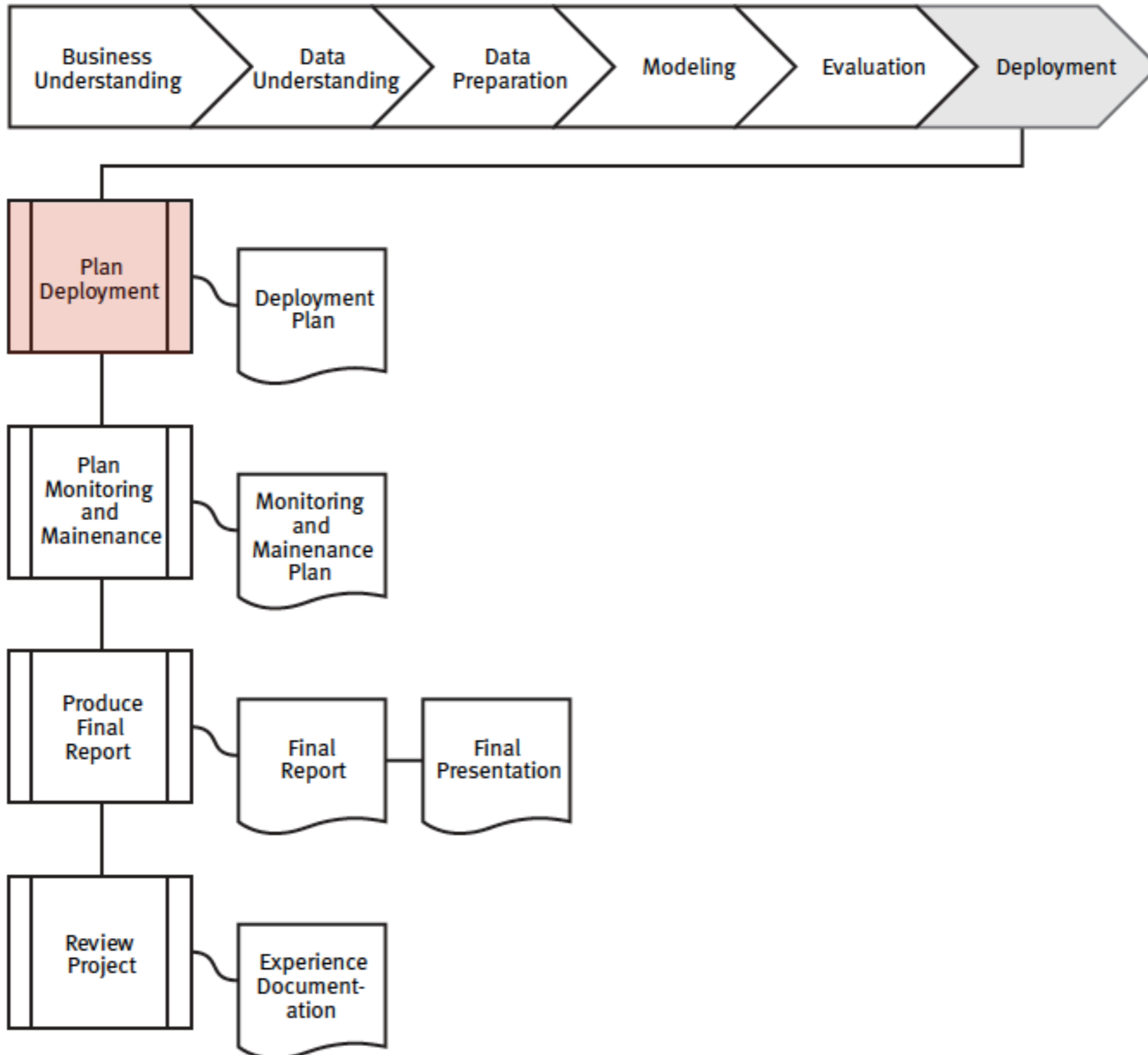
CRISP-DM



Phase 6: Deployment

- Creation of the model is generally not the end of the project
- Even if the purpose of the model is to increase knowledge of the data, the knowledge gained will need to be organized and presented in a way that the customer can use it
- This phase can be
 - as simple as generating a report
 - as complex as implementing a repeatable data mining process across the enterprise

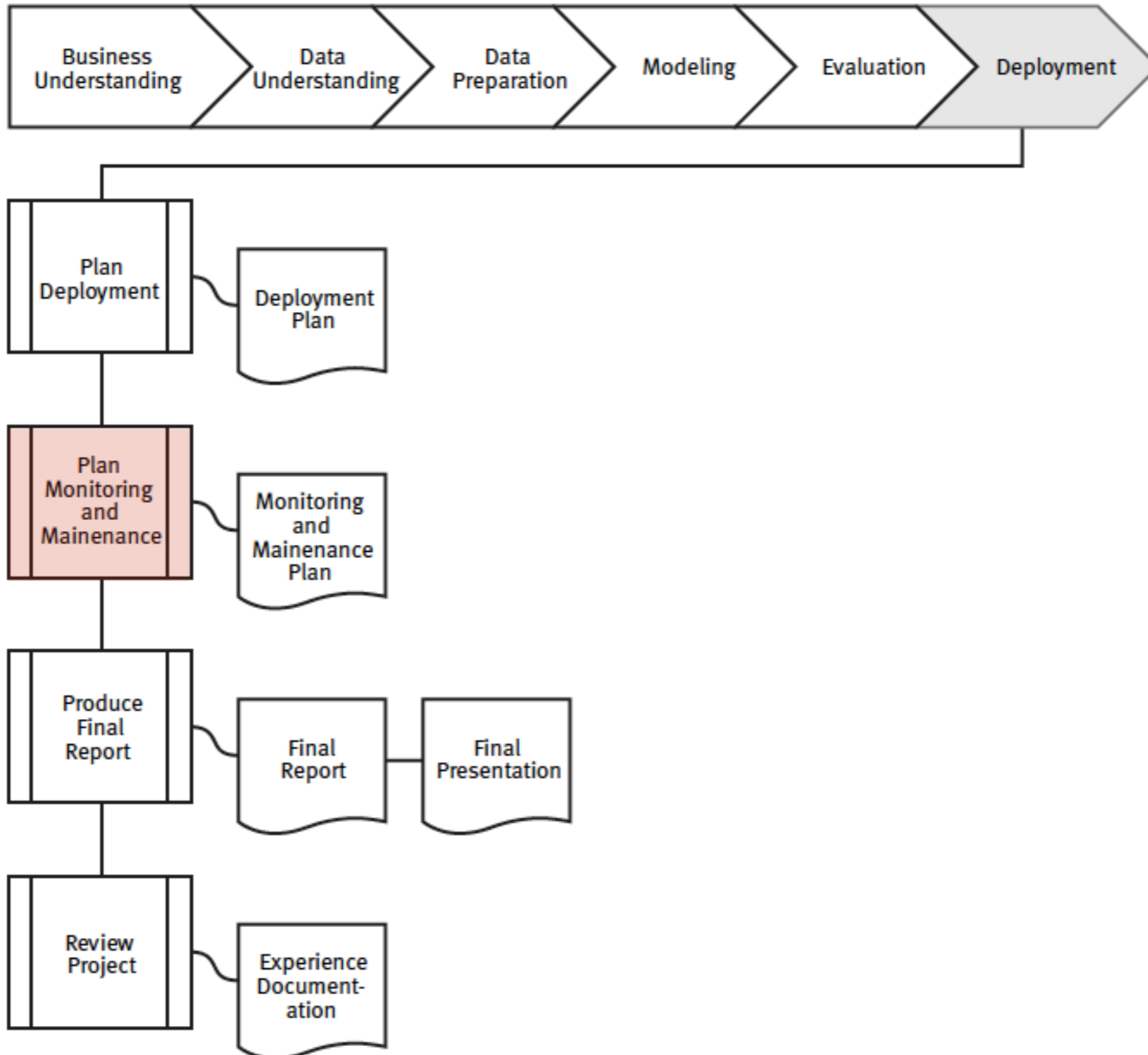
Phase 6: Deployment



I. Plan deployment

- This task takes the evaluation results and determines a strategy for deployment
- If a general procedure has been identified to create the relevant model(s), this procedure is documented here for later deployment
- Summarize the deployment strategy, including the necessary steps and how to perform them

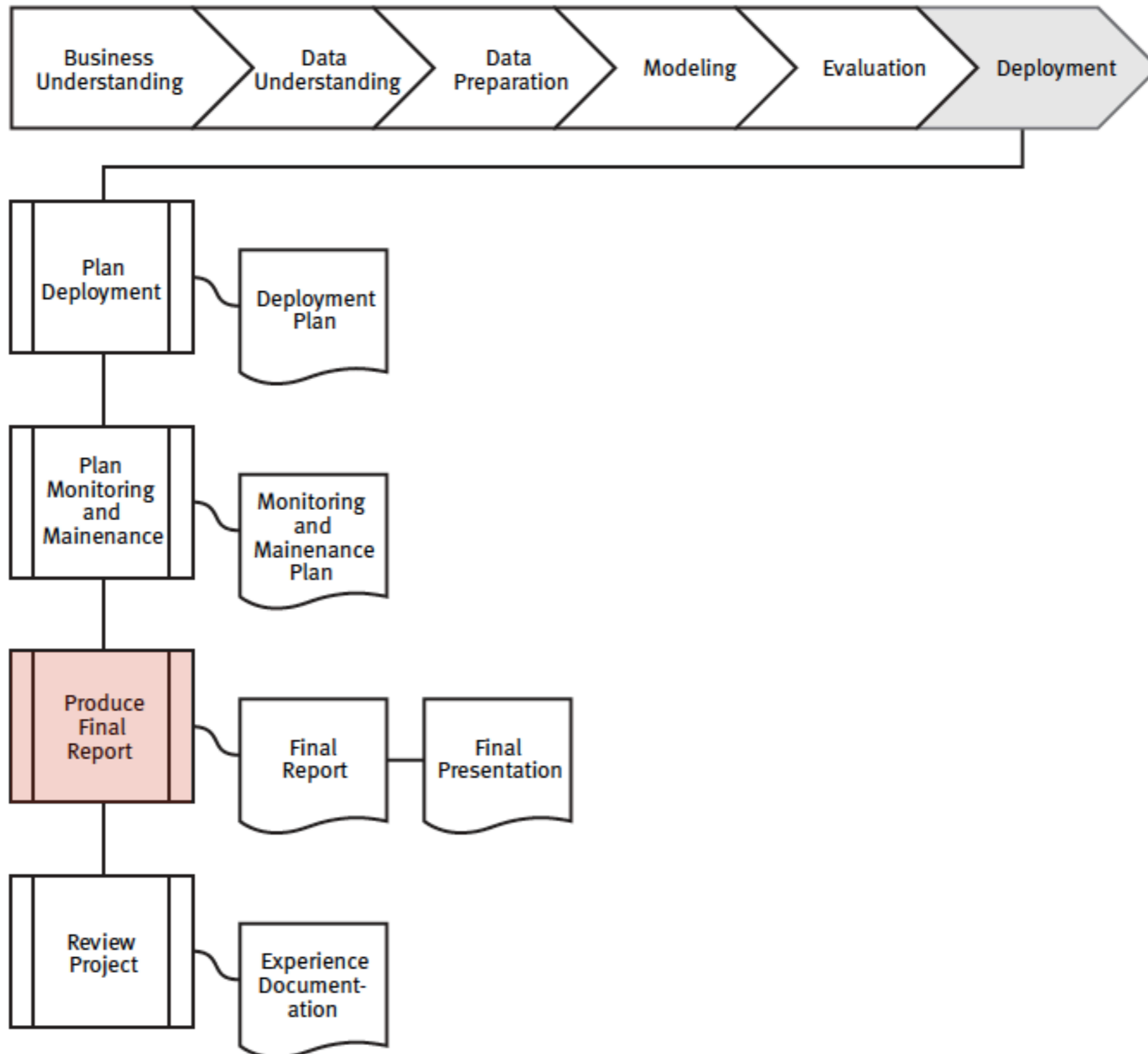
Phase 6: Deployment



2. Plan monitoring and maintenance

- Monitoring and maintenance are important issues if the data mining result becomes part of the day-to-day business and its environment
- The careful preparation of a maintenance strategy helps to avoid unnecessarily long periods of incorrect usage of data mining results
- In order to monitor the deployment of the data mining result(s), the project needs a detailed monitoring process plan
- This plan takes into account the specific type of deployment
- Summarize the monitoring and maintenance strategy, including the necessary steps and how to perform them

Phase 6: Deployment



3. Produce final report

- At the end of the project, the project team writes up a final report
- Depending on the deployment plan, this report may be:
 - only a summary of the project and its experiences (if they have not already been documented as an ongoing activity)
 - or it may be a final and comprehensive presentation of the data mining result(s)

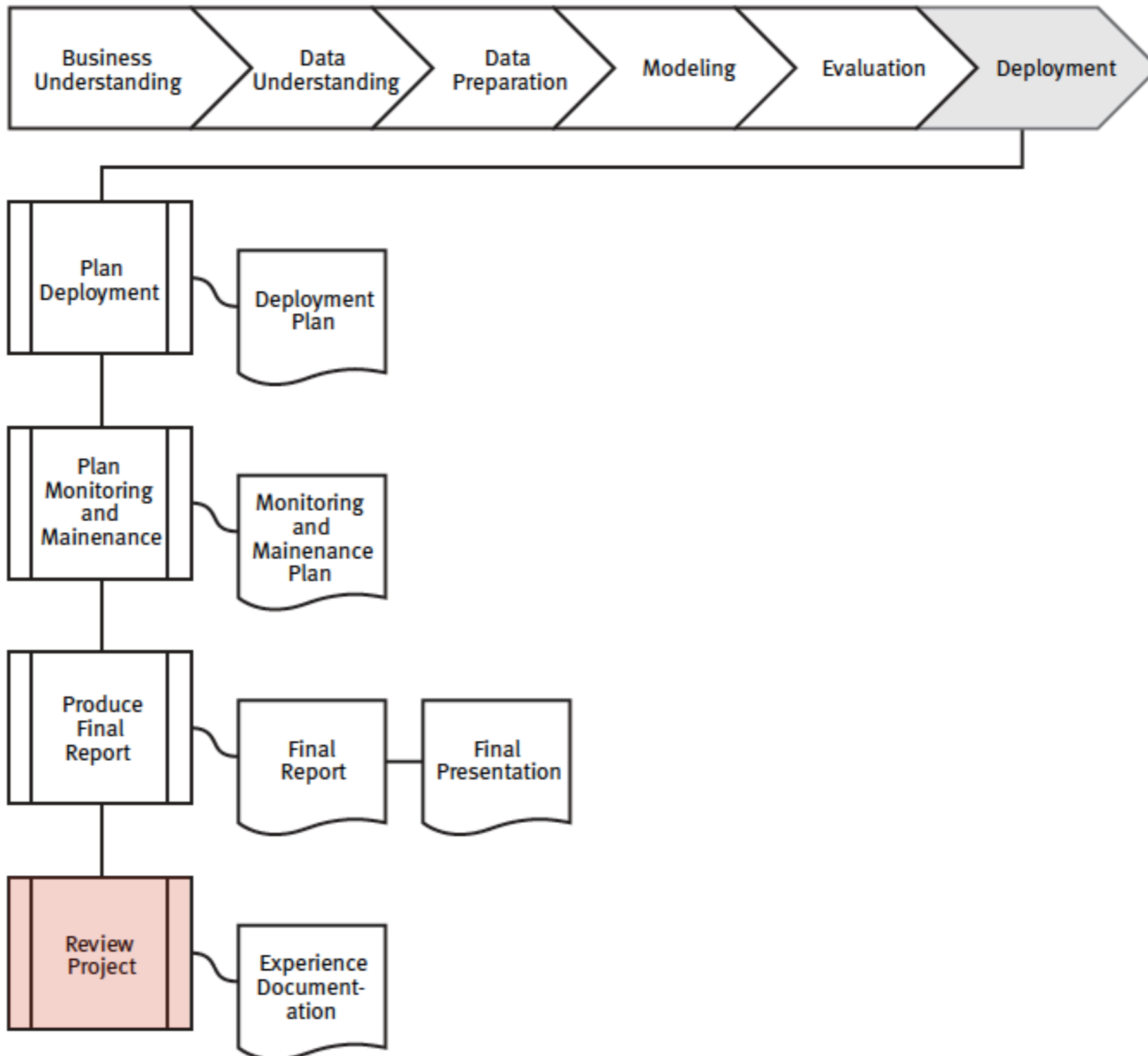
3.1. Final report

- This is the final written report of the data mining engagement
- It includes all of the previous deliverables, summarizing and organizing the results

3.2. Final presentation

- There will also often be a meeting at the conclusion of the project at which the results are presented to the customer

Phase 6: Deployment



4. Review project

- Assess what went right and what went wrong, what was done well and what needs to be improved
- Summarize important experience gained during the project. For example:
 - pitfalls
 - misleading approaches
 - or hints for selecting the best suited data mining techniques in similar situations
- In ideal projects, experience documentation also covers any reports that have been written by individual project members during previous phases of the project