#### **Peer-to-Peer Media Streaming**

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# Outline

- Brief introduction to P2P
- Scope/Objective
- Current media streaming approaches
- Proposed approach: P2P framework
  - Definitions, P2P model
  - Advantages and challenges
- Architectures (realization of the model)
  - Hybrid
    - Searching and dispersion algorithms
  - Pure P2P (in progress)
- Evaluation
  - P2P model
  - Dispersion algorithm
- Conclusions and future work

## **P2P Systems: Basic Definitions**

- Peers cooperate to achieve desired functions
  - **Cooperate:** share resources (CPU, storage, bandwidth), participate in the protocols (routing, replication, ...)
  - *Functions:* file-sharing, distributed computing, communications, ...
- Examples
  - Gnutella, Napster, Freenet, OceanStore, CFS, CoopNet, SpreadIt, SETI@HOME, ...
- Well, aren't they just distributed systems?
  - P2P == distributed systems?

## **P2P vs. Distributed Systems**

#### • P2P = distributed systems++;

- Ad-hoc nature
- Peers are not servers [Saroui et al., MMCN'02]
  - Limited capacity and reliability
- Much more dynamism
- Scalability is a more serious issue (millions of nodes)
- Peers are self-interested (selfish!) entities
  - 70% of Gnutella users share nothing [Adar and Huberman '00]
- All kind of Security concerns
  - Privacy, anonymity, malicious peers, ... you name it!

### **P2P Systems: Rough Classification**

[Lv et al., ICS'02], [Yang et al., ICDCS'02]

- Structured (or tightly controlled, DHT)
  - + Files are *rigidly* assigned to specific nodes
  - + Efficient search & guarantee of finding
  - Lack of partial name and keyword queries
  - Ex.: Chord [Stoica et al., SIGCOMM'01], CAN [Ratnasamy et al., SIGCOMM'01], Pastry [Rowstron and Druschel, Middleware'01]
- Unstructured (or loosely controlled)
  - + Files can be anywhere
  - + Support of partial name and keyword queries
  - Inefficient search (some heuristics exist) & no guarantee of finding
  - Ex.: Gnutella
- Hybrid (P2P + centralized), super peers notion)
  - Napster, KazaA

## Scope/Objective

- A media streaming service (video on demand) that:
  - Provides good quality
  - To a *large* number of clients
  - In a cost-effective manner
- Main focus is on media *distribution* (or communication aspects)
- Media storage and encoding/decoding techniques are *orthogonal* to our work.

## Classification of the Current Streaming Approaches

- Terminologies
  - Content provider
  - Clients
  - Third party (delivery)
- Two broad categories
  - Direct approach
    - Content provider → clients
  - Third-party approach
    - Content provider → delivery network → clients

## **Direct Approach**

 Content provider deploys and manages a powerful server or a set of servers/caches



## Direct Approach (cont'd)

#### Problems

- Limited scalability
- Reliability concerns
- High deployment cost \$\$\$.....\$

#### • Note:

- A server with T3 link (~45 Mb/s) supports up to 45 concurrent users at 1Mb/s!

## **Third-Party Approach**

- Third-party or Content Delivery Network (CDN)
  - Deploy thousands of servers at the "edge" of the Internet; mainly at POPs of major ISPs (AT&T, Sprint, ...)
    - (Akamai deploys 10,000+ servers) [Akamai white paper]
  - "Edge" of the Internet →
    - Contents close to clients
    - Better performance and less load on the backbone
  - Proprietary protocols to
    - Distribute contents over servers (caches)
    - Monitor traffic situation in the Internet
    - Direct clients to "most" suitable cache

### Third-Party Approach (cont'd)



# Third-Party Approach (cont'd)

- Pros
  - Good performance (short delay, more reliability, ...)
  - Suitable for web pages with moderate-size objects (images, video clips, documents, etc.)
- Cons
  - Co\$t: CDN charges for every megabyte served! →
  - Not suitable for VoD service; movies are quite large (~Gbytes)
- Note: [Raczkowski'02, white paper]
  - Cost ranges from 0.25 to 2 cents/MByte, depending on bandwidth consumed per month
  - For a one-hour movie streamed to 1,000 clients, content provider pays \$264 to CDN (at 0.5 cents/MByte)!

## **Potential Solution: P2P Model**

- Idea
  - Clients (peers) *share* some of their spare resources (BW, storage) with each other
  - Result: combine enormous amount of resources into one pool → significantly amplifies system capacity
  - Why should peers cooperate? [Saroui et al., MMCN'02]
    - They get benefits too!
    - Incentives: e.g., lower rates
    - [Cost-profit analysis, Hefeeda et al., TR'02]

## P2P Model



Proposed P2P model

## **P2P Model: Entities**

#### Peers

- Supplying peers
  - Currently caching and willing to provide *some* segments
  - Level of cooperation; every peer  $P_x$  specifies:
    - **G**<sub>x</sub> (Bytes),
    - *R*<sub>*x*</sub> (Kb/s),
    - $C_x$  (Concurrent connections)
- Requesting peers
- Seeding peers
  - One (or a subset) of the peers *seeds* the new media into the system
  - Seed  $\equiv$  stream to a few other peers for a limited duration

## P2P Model: Entities (cont'd)

- Stream
  - Time-ordered sequence of packets
- Media file
  - Recorded at **R** Kb/s (CBR)
  - Composed of **N** equal-length segments
  - A segment is the minimum unit to be cached by a peer
  - A segment can be obtained from several peers at the same time (different *piece* from each)

## **P2P Model: Advantages**

- Cost effectiveness
  - For both supplier and clients
  - Initial results in [Hefeeda et al., TR'02]
  - On-going work in cooperation with Professor Philipp Afeche (Kellogg School of Management, Northwestern University) to:
    - Develop more formal economic models
    - Design incentive schemes
    - Design pricing schemes
- Ease of deployment
  - No need to change the network (routers)
  - A piece of software on the client's machine

## P2P Model: Advantages (cont'd)

#### Robustness

- High degree of redundancy
- Reduce (gradually eliminate) the role of the seeding server
- Support for large number of clients
  - Capacity
    - More peers join → more resources → larger capacity
  - Network
    - Save downstream bandwidth; get the request from a nearby peer
    - Contents are even closer to the clients (within the same domain!)

## **P2P Model: Challenges**

- Searching
  - Find peers who have the requested file
- Dispersion
  - Efficiently disseminate the media files into the system
- Maintaining comparable quality
  - Given a dynamic set of candidate senders, design a Distributed Streaming protocol that ensures the full quality of play back at the receiver
- Robustness
  - Handle node failures and network fluctuations
- Security
  - Malicious peers, free riders, ...

## **Realization of the P2P Model**

- Two architectures to realize the abstract model
- Hybrid [Hefeeda *et al.*, FTDCS'03; submitted to J. Com. Net.]
  - P2P streaming + index-assisted searching/dispersion
- Pure P2P
  - Peers form an overlay layer over the physical network
  - Built on top of a P2P substrate such as Pastry [Rowstron and Druschel, Middleware 2001]
  - On-going work

## **Hybrid Architecture**

- Streaming is P2P; searching and dispersion are server-assisted
- Index server facilitates the searching process and reduces the overhead associated with it
- Suitable for a commercial service
  - Need server to charge/account anyway, and
  - Faster to deploy
- Seeding servers may maintain the index as well (especially, if commercial)

## **Hybrid Architecture: Searching**

- Requesting peer,  $P_x$ 
  - Send a request to the index server: <*fileID, IP, netMask*>
- Index server
  - Find peers who have segments of *fileID* <u>AND</u> *close* to  $P_x$
  - *close* in terms of network hops →
    - Traffic traverses fewer hops, thus
    - Reduced load on the backbone
    - Less susceptible to congestion
    - Short and less variable delays (smaller delay jitter)
- Clustering idea [Krishnamurthy et al., SIGCOMM'00]

## **Hybrid Architecture: Peers Clustering**

#### • A cluster is:

- A logical grouping of clients that are topologically close and likely to be within the same network domain
- Clustering Technique
  - Get routing tables from core BGP routers
  - Clients with IP's having the same longest prefix with one of the entries are assigned the same cluster ID
  - Example:
    - Domains: 128.10.0.0/16 (purdue), 128.2.0.0/16 (cmu)
    - Peers: 128.10.3.60, 128.10.3.100, 128.10.7.22, 128.2.10.1, 128.2.11.43

## **Hybrid Architecture: Dispersion**

#### Objective

- Store *enough* copies of the media file in each cluster to serve all expected requests from that cluster
- We assume that peers get *monetary* incentives from the provider to store and stream to other peers
- Questions
  - Should a peer cache? And if so,
  - Which segments?
- Illustration (media file with 2 segments)
  - Caching 90 copies of segment 1 and only 10 copies of segment 2 → 10 effective copies
  - Caching 50 copies of segment 1 and 50 copies of segment 2 → 50 effective copies

## Hybrid Architecture: Dispersion (cont'd)

- Dispersion Algorithm (basic idea):
  - /\* Upon getting a request from  $P_v$  to cache  $N_v$  segments \*/
  - $C \leftarrow getCluster (P_v)$
  - Compute available (A) and required (D) capacities in cluster C
  - If *A* < *D* 
    - *P<sub>y</sub>* caches *N<sub>y</sub>* segments in a *cluster-wide round robin* fashion (*CWRR*)
- All values are smoothed averages
- Average available capacity in C:  $A_C = \frac{1}{T} \sum_{P \text{ in } C} \frac{R_x}{R} \frac{N_x}{N} u_x$
- CWRR Example: (10-segment file)
  - *P*<sub>1</sub> caches 4 segments: 1,2,3,4
  - *P*<sub>2</sub> then caches 7 segments: 5,6,7,8,9,10,1

## **Hybrid Architecture: Client Protocol**

- Building blocks of the protocol to be run by a requesting peer
- Three phases
  - Availability check
  - Streaming
  - Caching

### Hybrid Architecture: Client Protocol (cont'd)

- Phase I: Availability check (who has what)
  - <u>Search</u> for peers that have segments of the requested file
  - **<u>Arrange</u>** the collected data into a 2-D table, row *j* contains all peers **P**<sup>j</sup> willing to provide segment *j*
  - Sort every row based on network proximity
  - <u>Verify</u> availability of all the *N* segments with the full rate *R*:

$$\sum_{P_x \in \mathsf{P}^j} R_x \geq R$$

#### Hybrid Architecture: Client Protocol (cont'd)





#### Hybrid Architecture: Client Protocol (cont'd)

- Phase III: Caching
  - Store some segments
  - Determined by the *dispersion* algorithm, and
  - Peer's level of cooperation

## **Evaluation Through Simulation**

- Performance of the hybrid architecture
  - Under several client arrival patterns (constant rate, flash crowd, Poisson) and different levels of peer cooperation
  - Performance measures
    - Overall system capacity,
    - Average waiting time,
    - Average number of served (rejected) requests, and
    - Load/Role on the seeding server
- Performance of the dispersion algorithm
  - Compare against random dispersion algorithm

### **Simulation: Topology**

Transit domain



- Large (more than 13,000 nodes)
- Hierarchical (Internet-like)
- Used GT-ITM and ns-2

## **Hybrid Architecture Evaluation**

- Topology details
  - 20 transit domains, 200 stub domains, 2,100 routers, and a total of 11,052 end hosts
- Scenario
  - A seeding server with limited capacity (up to 15 clients) introduces a movie
  - Clients request the movie according to the simulated arrival pattern
  - Client protocol is applied
- Fixed parameters
  - Media file of 20 min duration, divided into 20 one-min segments, and recorded at 100 Kb/s (CBR)

• Constant rate arrivals: waiting time



#### Average waiting time decreases as the time passes

It decreases faster with higher caching percentages

• Constant rate arrivals: service rate



- Capacity is rapidly amplified
  - All requests are satisfied after 250 minutes with 50% caching
- Q: Given a target arrival rate, what is the appropriate caching%? When is the steady state?
  - Ex.: 2 req/min → 30% sufficient, steady state within 5 hours

• Constant rate arrivals: rejection rate



- Rejection rate is decreasing with time
  - No rejections after 250 minutes with 50% caching
- Longer warm up period is needed for smaller caching percentages

• Constant rate arrivals: load on the seeding server



- The role of the seeding server is *diminishing*
  - For 50%: After 5 hours, we have 100 concurrent clients (6.7 times original capacity) and none of them is served by the seeding server

• Flash crowd arrivals: *waiting time* 



- Flash crowd arrivals  $\equiv$  surge increase in client arrivals
- Waiting time is zero even during the peak (with 50% caching)

• Flash crowd arrivals: service rate



- All clients are served with 50% caching
- Smaller caching percentages need longer warm up periods to fully handle the crowd

• Flash crowd arrivals: rejection rate



No clients turned away with 50% caching

• Flash crowd arrivals: *load on the seeding server* 



#### The role of the seeding server is still just seeding

During the peak, we have 400 concurrent clients (26.7 times original capacity) and none of them is served by the seeding server (50% caching)

## **Dispersion Algorithm: Evaluation**

- Topology details
  - 100 transit domains, 400 stub domains, 2,400 routes, and a total of 12,021 end hosts
    - Distribute clients over a *wider* range → more stress on the dispersion algorithm
- Compare against a *random* dispersion algorithm
  - No other dispersion algorithms fit our model
- Comparison criterion
  - Average number of network hops traversed by the stream
- Vary the caching percentage from 5% to 90%
  - Smaller cache % → more stress on the algorithm

## Dispersion Algorithm: Evaluation (cont'd)



- Avg. number of hops:
  - 8.05 hops (random), 6.82 hops (ours) → 15.3% savings
- For a domain with a 6-hop diameter:
  - Random: 23% of the traffic was kept inside the domain
  - Cluster-based: 44% of the traffic was kept inside the domain

### Dispersion Algorithm: Evaluation (cont'd)



 As the caching percentage increases, the difference decreases; peers cache most of the segments, hence no room for enhancement by the dispersion algorithm

## Conclusions

- Presented a new model for on-demand media streaming
- Proposed two architectures to realize the model
  - Hybrid and Pure P2P
- Presented dispersion and searching algorithms
- Through large-scale simulation, we showed that
  - Our model successfully supports large number of clients
    - Arriving to the system with various distributions, including flash crowds
  - Our dispersion algorithm pushes the contents close to the clients (within the same domain) →
    - Reduces number of hops traversed by the stream and the load on the network

## **Future Work**

- Work out the details of the overlay approach
- Address the reliability and security challenges
- Develop a detailed cost-profit model for the P2P architecture to show its cost effectiveness compared to the conventional approaches
- Implement a system prototype and study other performance metrics, e.g., delay, delay jitter, and loss rate
- Enhance the proposed algorithms and *formally* analyze them

## P2P: File-sharing vs. Streaming

#### File-sharing

- Download the entire file first, then use it
- Small files (few Mbytes) → short download time
- A file is stored by one peer  $\rightarrow$  one connection
- No timing constraints
- Streaming
  - Consume (playback) as you download
  - Large files (few Gbytes) → long download time
  - A file is stored by multiple peers  $\rightarrow$  several connections
  - Timing is crucial

## Current Streaming Approaches (cont'd)

- P2P approaches
  - Spreadlt [Deshpande et al., Stanford TR'01]
    - Live media
      - Build application-level multicast distribution tree over peers
  - CoopNet [Padmanabhan et al., NOSSDAV'02 and IPTPS'02]
    - Live media
      - Builds application-level multicast distribution tree over peers
    - On-demand
      - Server redirects clients to other peers
      - Assumes a peer can (or is willing to) support the full rate
      - CoopNet does not address the issue of quickly disseminating the media file

## Current Streaming Approaches (cont'd)

- Distributed caches [e.g., Chen and Tobagi, ToN'01]
  - Deploy caches all over the place
  - Yes, increases the scalability
    - Shifts the bottleneck from the server to caches!
  - But, it also multiplies cost
  - What to cache? And where to put caches?
- Multicast
  - Mainly for live media broadcast
  - Application level [Narada, NICE, Scattercast, ... ]
    - Efficient?
  - IP level [e.g., Dutta and Schulzrine, ICC'01]
    - Widely deployed?