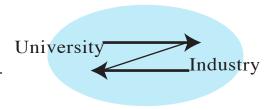# iSERC

Software Engineering Research Center

http://www.bits-pilani.ac.in/Other/fs_rd.html

University → Industry

October 17, 2003

Dear Sir,

It is our pleasure to invite you to participate as a representative of your company in a 1-day brain storming session at BITS, Pilani on November 15, 2003. The purpose of this session is to discuss, and give shape to, the establishment of a Industry/University Cooperative (India) Software Engineering Research Center (iSERC). The long term goal of this center is to serve as a platform for sponsored applied and basic research conducted by the university faculty and students. The proposed iSERC is based on SERC, a successful research center in operation since 1986 jointly at Purdue University, University of West Virginia, and Ball State University in the USA.

We expect this session to be attended by representatives from about 10-15 companies and 3-5 universities in India. Selected representatives from Government agencies are also being invited.

After a sequence of short presentations by university faculty and company representatives, the session will enter a moderated discussion mode in the afternoon where you and others will have the opportunity to assist a select group of individuals in giving shape to this unique institution in India.

Please send email to either of the organizers mentioned below indicating your intention to participate in this session. If you are unable to attend but would like to nominate someone else to represent your company, please do so. The web address mentioned above and the contains additional information regarding iSERC.

We want to hear from you and hope to see you in Pilani on November 15! We will take care of all residential and other arrangements for you during your stay in Pilani. Best wishes to you and your company for a great future.

Sincerely yours,

Professor Aditya P. Mathur (apm@cs.purdue.edu. 98-291-99-351)
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Group Leader, Computer Science and Information Systems Group.

Invest in research.
Invest to make a strong India.

t is our sincere hope that iSERC will serve to propel India as a hub of advanced applied research in software technology where new ideas are generated, experimented with, and applied in all aspects of software production.