



**GRACE HOPPER CELEBRATION
OF WOMEN IN COMPUTING**

**FALL
2014**

PURDUE
UNIVERSITY

ABOUT THE CELEBRATION

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

- **World's largest technical conference for women in computing**
- **Designed to bring the research and career interests of women in computing to the forefront**
- **Co-founded by Dr. Anita Borg and Dr. Telle Whitney in 1994 and inspired by the legacy of Admiral Grace Murray Hopper**
- **2014 sold out in record time, even with an increase in capacity to accommodate over 8,000**

2015 Grace Hopper Celebration of Women in Computing will be held October 14 – 16 in Houston, Texas



CS PARTICIPATION

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CS Participant Total 27

- 2 Freshmen
- 12 upper class undergrads
- 9 grad students
- 4 staff

Information Booth shared with ECE and Technology

Sponsorship by Corporate Partners

- Apple
- Exact Target
- Northrop Grumman

Budget \$ 35,000

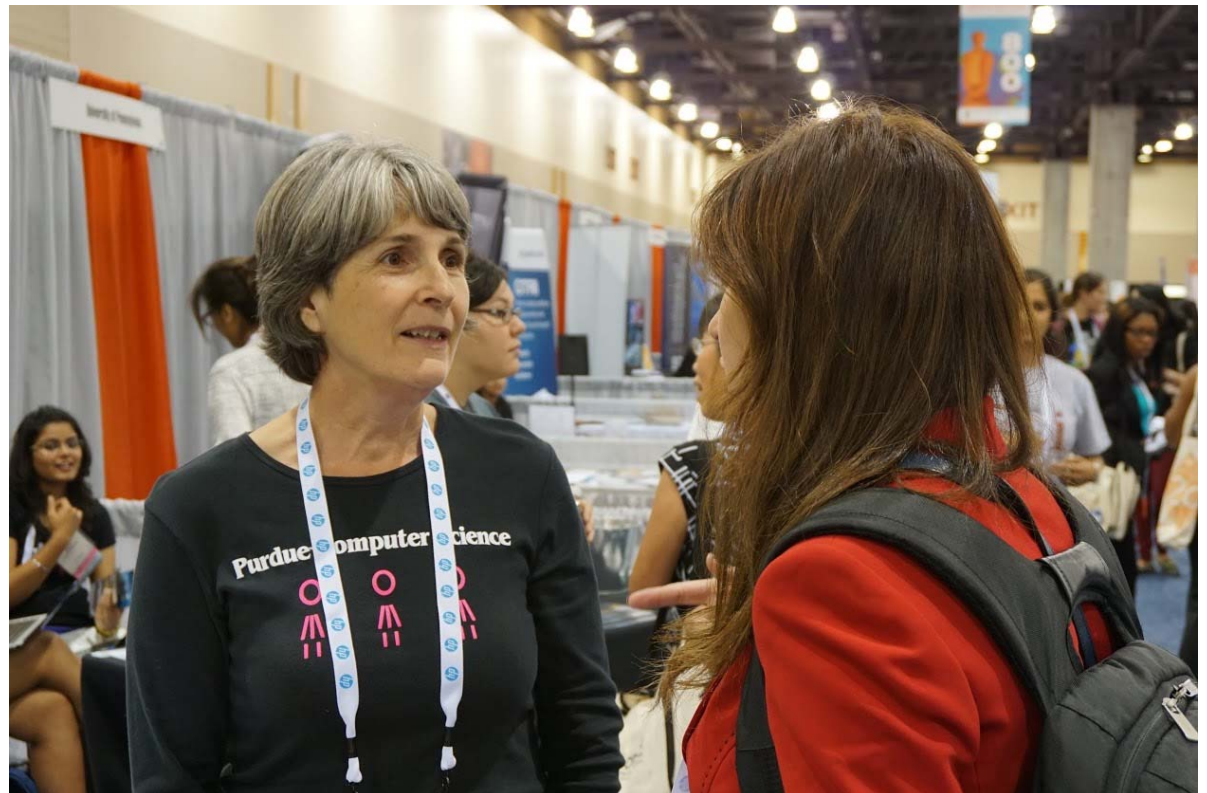
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BENEFITS TO THE DEPARTMENT

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

- Recruit female students & faculty & corporate partners
- Network with alumni, peer institutions, government agencies, research centers, company recruiters
- Motivate and retain our female students



BENEFITS TO OUR STUDENTS

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

- **Network, get energized and feel empowered**
- **Connect with role models, mentors, company recruiters**
- **Learn about new research, applications, and career opportunities**
- **Gain internships and employment**



IMPACT

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One student presented a poster and one faculty was a judge.



IMPACT

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One student was an official Grace Hopper blogger and Wiki editor.



Five students were invited to attend the Apple reception.



STUDENT TESTIMONY

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

Meeting Megan Smith, U.S. CTO, was the most significant of my experiences at Grace Hopper, but definitely not the only one.

During the opening keynote, I sat beside and met Barbara Birungi, founder of Women in Technology Uganda, as she was there to receive the GHC ABI award.

Grace Hopper allows students like myself who are aspiring to be pioneers and make a difference an opportunity to not only see and honor but meet those women who are where we aspire to be.

Amber Johnson, graduate student



STUDENT TESTIMONY

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

It is important that young women get to go to Grace Hopper because there really aren't many times in Computer Science where you feel like a part of a community. Since it is such a male dominated field often times you can feel secluded or like only men can do well. Grace Hopper helps show that you are not alone and there are thousands of women like you out there that can make a difference and be a real standout in their field.

Bridgette Kuehn, undergrad student



STUDENT TESTIMONY

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

The biggest benefit for me, besides gaining experience with recruiters, was becoming more excited about CS.

Talking to recruiters made me want to pursue more personal projects so that I will have more experience and after the conference, I was more excited to code and create stuff.

After seeing all the different fields and applications of CS, I want to experiment with many of them to find out which field I want to pursue.

Janka Gal, freshman

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