#### Data

# Definition

- (1) Factual information used as a basis for reasoning, discussion, or calculation
- (2) Information output [acquired] by a sensing device or organ that includes both useful and irrelevant or redundant information and must be processed to be meaningful
- (3) Information in numerical form that can be digitally transmitted or processed

– Merriam Webster

• Data represented in continuous form

• Data represented in continuous form



The Emir of Bukhara (1911) and Supervisor of Chernigov Floodgate (1909). Prokudin-Gorskii, photographer to the tsar.

• Data represented in continuous form



Gramophone and records

• Data represented in continuous form



Analog oscilloscope

- Data represented in continuous form
- Challenges: difficult to
  - Store
  - Modify level of detail
  - Transmit
  - Replicate



# Digital data

- Data represented in discrete form, using numbers
- World is not discrete
  - digital data is created through analog to digital conversion (i.e. digitization)

#### Digitization example

• Goal: acquire digital data to record brightness variation at given outdoor location



#### Digitization example

• Goal: acquire digital data to record brightness variation at given outdoor location

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
0	0	0	0	0	1	3	4	5	5	6	7	7	7	7	7	6	6	6	5	4	2	1	0
0	0	0	0	0	0	0	0	2	4	4	5	5	5	5	4	3	1	0	0	0	0	0	0
3	3	3	3	3	4	5	6	7	7	7	7	7	7	7	7	7	7	7	7	7	7	6	5
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

#### Digitization example

 Goal: acquire digital data to record brightness variation at given outdoor location



Row 1: summer day in IN; Row 2: winter day in IN; Row 3: summer day in AK; Row 4: winter day in AK

# Digitization examples

- Music encoded digitally
  - Microphone transforms sound into current (signal)
  - Analog to Digital Converter transforms continuous signal into discrete signal
  - Discrete signal is recorded as sequence of numbers
- Digital (video) camera
- Scanner

# Advantages of digital data

- Easy to replicate without loss
  - No need for "master copy"
  - Any copy is as good as original
  - (Napster)

## Advantages of digital data

Good control of level of detail

- If brightness is desired only every 4 hours

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
0	0	0	0	0	1	3	4	5	5	6	7	7	7	7	7	6	6	6	5	4	2	1	0
0				2				6			7					6	5		2				

## Advantages of digital data

Good control of level of detail

- If only three levels of brightness are needed

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
0	0	0	0	0	1	3	4	5	5	6	7	7	7	7	7	6	6	6	5	4	2	1	0
0	0	0	0	0	0	1	1	2	2	2	2	2	2	2	2	2	2	2	2	1	1	0	0

# Challenges of digital data

• Limited precision

- Digital data provides an approximation

- Multiple discrete levels are difficult to implement in computing hardware
  - Base 10 requires implementing 10 digits in hardware: 0, 1, 2, 3, 4, 5, 6, 7, 8, and 9

- Solution: base 2, "binary"

# Base 2—binary

- Only 2 digits: 0 and 1
- Any number can be represented in base 2

   More binary digits are needed
- Not human friendly
  - We prefer base 10, and higher bases in general
- Hardware friendly
  - It is easier to distinguish quickly and robustly between two digits (e.g. 0 Volts and 5 Volts)
  - One binary digit is stored in one bit of memory
- Advantages overweigh disadvantages

All computers use base 2

#### Base 2

• Boxes of size that are powers of 2

- 1, 2, 4, 8, 16, 32, etc.

- In base 10 boxes are of size 1, 10, 100, 1000, etc.
- Always use biggest box to pack the elements you want to count



#### Base 2

Boxes of size that are powers of 2

 -1, 2, 4, 8, 16, 32, etc.



THERE ARE 10 TYPES OF PEOPLE IN THIS WORLD: THOSE WHO UNDERSTAND BINARY AND THOSE WHO DON'T

## iClicker question

- Convert 1010<sub>2</sub> from binary to base 10
- A. 6<sub>10</sub>
- B. 12<sub>10</sub>
- C. 101<sub>10</sub>
- D. 10<sub>10</sub>
- E. 1010<sub>10</sub>

#### Base 8

- Boxes of size that are powers of 8
  - 1, 8, 64, 512, etc.
  - 8 digits: 0, 1, 2, 3, 4, 5, 6, 7



#### Base 16

- Boxes of size that are powers of 16
  - 1, 16, 256, 4096, etc.
  - 16 digits: 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, A, B, C, D, E, F



#### Base 2 to base 16 conversions

- Base 16 is used to make base 2 manageable by humans
- 1 base 16 (i.e. hexadecimal) digit corresponds to 4 base 2 digits

Base 16	ise 16 0		1	2	3	4	5	6		7
Base 2		00	0001	0010	0011	0100	0101	011	0	0111
Base 16	8	8 9		Α	В	С	D	E		F
Base 2	10	00	1001	1010	1011	1100	1101	111	0	1111
Base 16			14		LD	AA	FF			AB89
Base 2		0(	001 0100	000	1 1101	1010 1010	1111 1	.111	1010	1011 1000 1001

#### iClicker question

- Convert DEED<sub>16</sub> from base 16 to base 2
- A. 1010 1011 1011 1010 <sub>2</sub>
- B. 1110 1101 1101 1110 <sub>2</sub>
- C. 1101 1110 1110 1101 <sub>2</sub>
- D. 1110 1111 1111 1110 <sub>2</sub>
- E. 1101 1111 1111 1101 <sub>2</sub>

- Characters, to encode textual data
  - Lower case: a, b, c, ...
  - Upper case: A, B, C, ...
  - Digits: 0, 1, 2, ...
  - Special characters: space (), column (:), question mark (?), ...
  - There are fewer than 256 characters, so 8 bits are enough to encode a character
    - 8 bits are called a byte

## Bits and bytes

- 1 kilobit (1kb) is 1,024 bits
   And not 1,000 bits
- 1 megabit (1Mb) is 1,024 kilobits
- 1 kilobyte (1kB) is 1,024 bytes
  - or 8 kilobits
  - or 8x1,024 bits
- b stands for bit, B stands for byte
  - bits are typically used for networking bandwidths or memory address sizes
    - 100kbps (kilobits per second), 32 bit addresses
  - Bytes are typically used for memory capacity
    - 1GB (1,024 MB; 1,024x1,024KB; 1,024x1,024x1,024B)

## iClicker question

- A 3-minute song is stored in a 1MB file. Can the song be streamed over a 256kbps network?
- A yes

B no

C wrong answer

D wrong answer

E wrong answer

## Memory addresses

- Smallest addressable memory location 1B
  - You cannot read or write less than 1 byte
- Sufficient binary digits needed to uniquely name all bytes
  - 1KB total memory size requires 10 bit memory addresses  $(2^{10} = 1,024)$
- For a long time, computers used 32bit (4byte) addresses
  - Maximum memory size that can be addressed:  $2^{32} = 4GB$
- Switch to 64bit to allow for larger memories
  - Memories larger than 2<sup>64</sup>—*never*
  - Number of particles in the universe: 10<sup>87</sup>

- Characters, to encode textual data
- Integer numbers
  - Minimum and maximum representable number depends on number of bits used and on whether you allow for negative numbers or not
  - Unsigned byte: from 0 to 255
  - Signed byte: from -127 to 127
  - Unsigned 4 bytes: from 0 to over 4 billion

- Characters, to encode textual data
- Integer numbers
- Real numbers
  - Fixed point
    - Example: 8 bits for the integer part, 8 bits for the fractional part
    - Cannot encode very small or very large numbers

- Characters, to encode textual data
- Integer numbers
- Real numbers
  - Fixed point
  - Floating point
    - Example: 1 bit for the sign, 8 bits for the exponent, 23 bits for the mantissa
    - The decimal point is "floating"

- Characters, to encode textual data
- Integer numbers
- Real numbers
  - Fixed point
  - Floating point
  - Precision is limited
    - Numbers are approximate to begin with
    - After arithmetic operations, approximation error increases
    - Understanding and controlling numerical error is a fundamental problem in computer science

- Characters, to encode textual data
- Integer numbers
- Real numbers
- Compound data types
  - Strings: an array of characters
  - Vectors: an array of floating point numbers
  - Medical records: a combination of strings, vectors, etc.

• Car

- Car
  - Chassis
  - Power train
  - Body

- Car
  - Chassis
    - Wheels
    - Undercarriage
  - Power train
    - Engine
    - Gear box
    - Exhaust
    - Breaks
  - Body
    - Doors
    - Windows
    - Hood
    - Trunk lid

#### • Car

- Chassis
  - Wheels
  - Undercarriage
- Power train
  - Engine
    - Cylinders
    - Pistons
    - Spark plugs
      - » Body
      - » Ceramic insulator
      - » Electrodes
    - Valves
  - Gear box
  - Exhaust
  - Breaks
- Body
  - Doors
  - Windows
  - Hood
  - Trunk lid

# Modeling and abstraction

• Compound data types allow modeling complex entities hierarchically, through abstraction

Hide details irrelevant in given context

- Hierarchical modeling and abstraction supports
  - Creativity: avoids unnecessary cognitive burden, improves focus
  - Repair: enables systematic approach to tracking down problem
  - Interoperability: enables developing part that works with system without knowledge of system details

## Examples of data processing

- Blurring
- Sorting
- Down-sampling
- Feature extraction
- Encryption/decryption
- Compression/decompression
- Statistical analysis

# Blurring

- Filtering out high frequencies or abrupt changes
- Data sample replaced with average of neighboring samples



Original image

Blurred image

# Sorting

- Permute data according to a total order relation
  - Example: sorting credit card transactions based on amount (decreasing) and then on transaction date (from recent to old)

Date	Amount
02.07.11	\$4.60
01.12.11	\$100.00
02.05.11	\$34.35
02.02.11	\$100.00

Date	Amount
02.02.11	\$100.00
01.12.11	\$100.00
02.05.11	\$34.35
02.07.11	\$4.60

Original data

Sorted data

## Down sampling

- Reducing data
  - Fewer measurements in unit of time (i.e. reducing temporal resolution)

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
0	0	0	0	0	1	3	4	5	5	6	7	7	7	7	7	6	6	6	5	4	2	1	0
0				2				6				7					(	5		2			

Middle row: original data. Bottom row: data down sampled in time

#### Down sampling

- Reducing data
  - Fewer measured levels



Middle row: original data. Bottom row: data down sampled by reducing number of levels

## Down sampling

- Reducing data
  - Fewer measurements in unit of length, area, or volume (i.e. reducing spatial resolution)



Original image



Image down sampled 4x4

#### Feature extraction

• Edge extraction



Original image



Edge image

# **Encryption/decryption**

- Encryption
  - Transform original data to hide its content
- Decryption
  - Revert data to original form
- Example
  - Original data: CS17700
  - Encryption scheme: replace letter with following letter in alphabet and digit with following digit
    - Encrypted data: DT28811
  - Decryption scheme: replace letter with preceding letter in alphabet and digit with preceding digit
    - Decrypted data: CS17700

# **Encryption/decryption**

- Encryption
  - Transform original data to hide its content
- Decryption
  - Revert data to original form
- Example CS17700 -> DT28811
- A good encryption scheme
  - Cannot be decrypted by anyone other than intended recipient
  - Does not increase data size
  - Is fast



"The enigma is a machine that is used to cipher and decipher messages. The result was a polyalphabetic substitution cipher that is nearly impossible to break"

#### Enigma



"However, the machine did have some weaknesses which were found through the efforts at Bletchley Park. The use and breaking of the enigma machine had great impacts on WWII."

# Compression/decompression

- Data compression
  - Exploiting data redundancy to derive a more compact data representation
- Data decompression
  - Reverting compressed data to a form similar to the original data
- Non-lossy compression
  - Decompressed data identical to original data
- Lossy compression
  - Decompressed data similar to original data

#### Compression / decompress. example

- Original data
  - $-\ 0000\ 0000\ 0011\ 1100\ 1111\ 1111\ 0000\ 0000\ 0000$
- Data compressed by run length encoding
  - 1010 0 0100 1 0010 0 1000 1 1100 0
  - 10 0's 4 1's 2 0's 8 1's 12 0's
  - Non-lossy

#### Compression / decompress. example

- Original data
  - $-\ 0000\ 0000\ 0011\ 1100\ 1111\ 1111\ 0000\ 0000\ 0000$
- Lossy compression: ignore sequences shorter than 3
  - 1010 0 1110 1 1100 0
  - 10 0's 14 1's 12 0's
- Decompressed data, not identical to original
   0000 0000 0011 1111 1111 1111 0000 0000 0000

# iClicker question

- A book has 2<sup>20</sup> words out of which only 2<sup>8</sup> are unique.
- The average length of a unique word is 4 characters.
   A character is stored in one byte.
- You compress the book by storing the unique words once and then storing indices of the unique words as they appear in the text.
- What is the size in bytes of the compressed book?
- A.  $2^{8*}4 + 2^{20*}1$  B.  $2^{8*}4^*8 + 2^{20*}8$
- C.  $2^{8*}4 + 2^{20*}8$  D.  $2^{20*}4$

#### Statistical analysis

- Examples
  - Min, max, average, standard deviation, regression, ANOVA, ANCOVA etc.
  - Histogram



